How Hitachi Content Intelligence Makes Key Industries Smarter

Locate, Manage and Leverage Business Content Everywhere

OVERVIEW

Organizations today place an increased importance and value on the data they hold. However, only a few are able to discern vast amounts of data and transform it into a business value that prompts actionable insights. To pull content together quickly and give your business a competitive edge, we created Hitachi Content Intelligence.

Eliminate Dark Data for Faster, More Intelligent Decision-Making

Dark data: Do you know how much you have and where it is located? Your organization generates and receives data at extraordinary speeds and in a variety of formats. Data volume is growing exponentially, as are the number of places where data resides. However, there is no straightforward process to get the highest possible value from your data. To collect, store, search, filter and analyze your data so that you gain maximum benefit from it is a sizable challenge for any industry, and it is costly and time-consuming.

Find the Right Data Quickly With Hitachi Content Intelligence

Hitachi Vantara solves the challenge with Hitachi Content Intelligence by aggregating multiple data repositories with support for structured, semistructured and unstructured data types, to create a centralized and indexed data collection. With Hitachi Content Intelligence and its self-service data access, you find the right data no matter what the format or whether it is from internal or external sources, and you find it quickly across locations and repositories.

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> Precision Discovery recognizes the value in HCP [Hitachi Content Platform] with Hitachi Content Intelligence in solving the parts of the litigation life cycle that are the most difficult to manage. This platform allows us to build custom solutions that greatly reduce customer costs, increase visibility and manage risk.
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> **Howard Holton**
> CIO
> Precision Discovery

How To Address Industry-Specific Challenges

Here are several ways that specific industries use the Hitachi Content Intelligence solution wherever they are, and without any compromise to business security or requirements.

Government

Quickly respond to information requests and rapidly conduct complete investigations of electronic communication data across systems. Perform keyword searches across billions of government records and prevent sharing of all classified electronic data.

Significantly improves efficiency for government agencies, boosts citizen satisfaction and strengthens data security.

Regulatory Compliance

Verify that data crossing international boundaries complies with trade regulations and requirements. Simplify and preserve the sensitivity of early case assessments through independent access and search of organizational data. And, prevent content modification or deletion with retention policies.

Streamlines compliance with international regulations and protects the integrity of sensitive case assessment data.

Legal Firms

Give legal staff access to facts in a case so that they can pull out vital details from every related document. Allow them to locate all intellectual property documents related to new products, and patent and trademark activities.

Enables more efficient and thorough document searches to help law firms rapidly gain a more complete view of details to build and support stronger cases for clients and organizations.

Financial Services

Locate payment card information from documents and records so you can ensure it is properly secured. Give clients access to their own financial history and to your online research and analysis, enabling search of multiple sources for better decision-making.

Empowers customers to securely engage with a financial firm more frequently and gain a better understanding of their current and historic financial profile.

Healthcare and Insurance

Find and remove protected health information from sharable content. Analyze content to uncover possible fraud before claims are processed. Share data between electronic medical record systems and identify trends based on a patient's complete medical history.

Supports compliance with regulations like HIPAA (Health Insurance Portability and Accountability Act) and helps healthcare and insurance professionals to better understand a patient's medical claims and healthcare trends.

Retail

Locate all customer information to remove any personally identifiable information, and enable retailers to mine customer purchase data to identify purchase trends and consumption habits.

Helps retail organizations ensure compliance with regulations while protecting its customers vital information. Enables retailers to improve the customer experience with data-driven offers.

Telecommunications

Empower telecom providers to respond faster to customer support and troubleshooting calls with access to relevant data. Mitigate risk with the enforcement of selective censorship and redaction of information in content before it is shared.

Improves customer satisfaction and retention while protecting customers' personal information and supporting compliance.

Accounting Services

Catalog and index invoices that contribute to excess spending and direct them to the appropriate business unit for further review. Proactively identify all content that is fraudulent or causes concern during an audit.

Improves efficiency, helps accountants quickly identify suspicious invoices and supports a smooth audit process.

Publishing and Media

Locate all personal information and destroy it to enforce the right to be forgotten. Increase compliance and data quality to ensure all content is easily locatable and auditable.

Helps publishers and media organizations ensure that personal information is protected and proves compliance with regulations.

Understand Data With an Innovative and Intelligent Approach

No one knows data like Hitachi. Our integrated portfolio helps enterprises manage, govern, mobilize and analyze data to uncover insights for better outcomes. Hitachi Content Intelligence helps you understand your data through data centralization, real-time content analytics, search and exploration. These capabilities help you expose insights, and use them to improve productivity and lower business risk. This solution:

- Provides rapid and actionable insight into organizational data with content analytics.

- Connects people with relevant content through the enrichment of useful data that prompts action.

- Boosts workforce productivity and reduces business risk.

- Discovers valuable information to support critical business decisions.

- Creates machine-readable content from unstructured datasets.

Learn more about Hitachi Content Intelligence and how it helps your industry. Read the Hitachi Content Intelligence datasheet.

Hitachi Vantara at a Glance
Your data is the key to new revenue, better customer experiences and lower costs. With technology and expertise, Hitachi Vantara drives data to meaningful outcomes.

Hitachi Vantara