

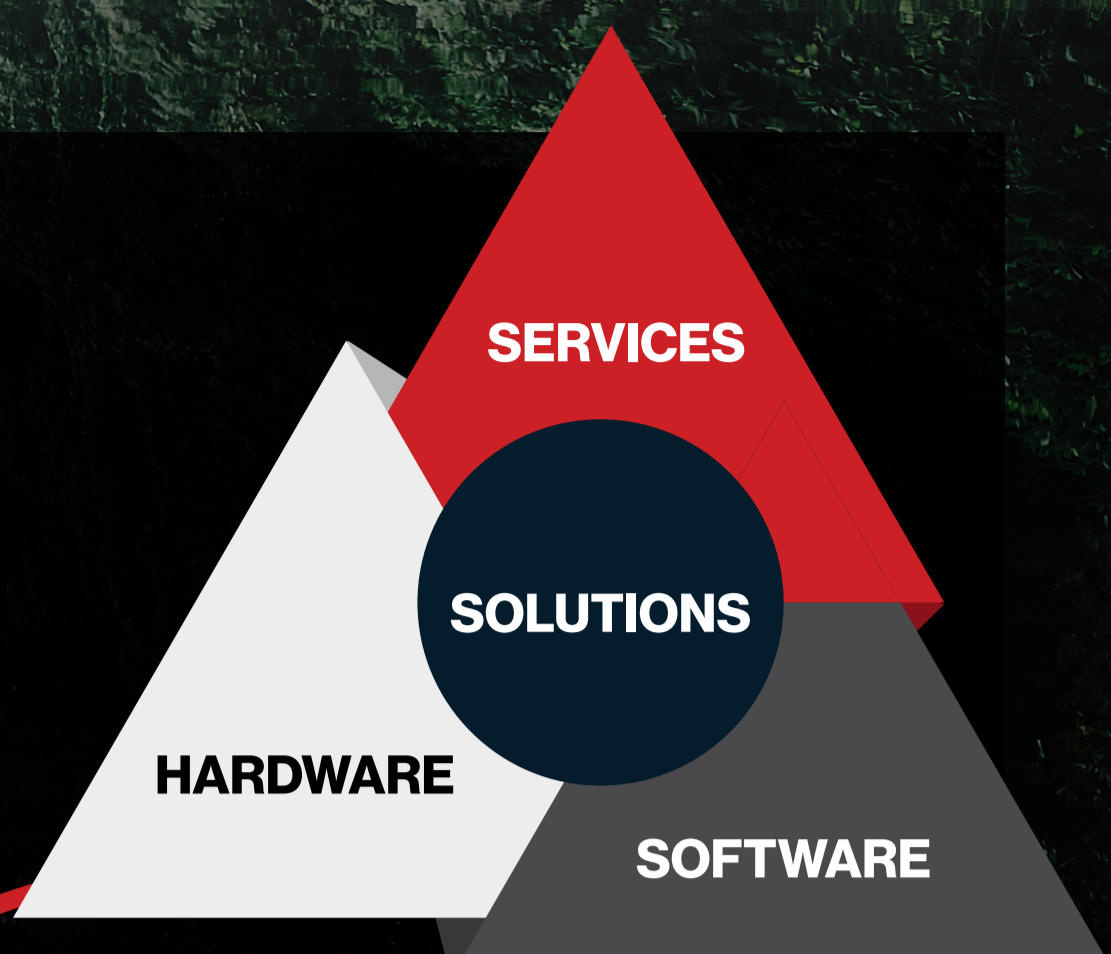
5 Ways to FLEX YOUR OPERATIONS

Outcomes delivered as-a-Service

Are You Ready for EverFlex?

Ready to experience the highest quality SLA-backed IT services?
Ready to reduce risk and costs?

Gain the advantage with consumption-based services of storage, compute, and data protection that flexes with your business.



Boost Your Flexibility

1

Flex Your Spend

Keep IT costs in line with your business needs with simple, efficient, cloud-like **pay-per-use**. And only ever pay for what you use.

2

Flex Your Consumption

Swap complex licenses and heavy capex costs for a faster, more agile, 'ready-when-you-are' consumption model. **Stay in control of your costs**, resources, and outcomes.

3

Flex Your Capacity

Scale simply, react faster, adapt seamlessly. Add or remove IT resources and technologies as market conditions change. Reshape your infrastructure to support healthy business growth. **Quickly and conveniently**.

4

Flex Your Innovation

It's time to align your IT resources to your business strategy. Discover ready-to-use resources **to provide business flexibility**. Just pick the right services for the right business initiatives.

5

Flex Your Multicloud Deployment

How, where, and when will you deploy resources and skillsets to meet your complex workload? **You choose**. On premises, at the edge, co-located, or any hybrid, public, or multicloud environment you need. Self-service or fully managed by experts.

Gain the efficiencies and flexibility your enterprise deserves.

Discover right-sized, right-priced and right-choice services. Deliver the control and quality your business operations demand – with all the flexibility of cloud.



Freedom From

- Over-provisioning
- Tied-up capital
- Upfront costs
- Clunky infrastructure
- Slow response times
- Risk
- Inconsistency of missed SLAs



Freedom To

- Simplify IT
- Innovate fast
- Minimize risk and expense
- Grow into new markets
- Scale up or down as conditions change
- Meet user needs quickly and efficiently

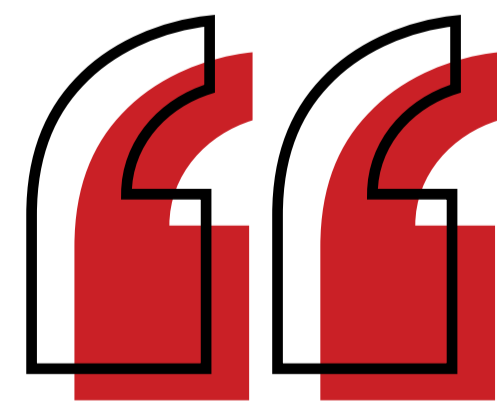
Boost Your Flexibility With EverFlex by Hitachi

Enterprise Storage Is Changing For Good

25%

From long-term spend to pay-per-use

*Predicted global XaaS growth from 2021 to 2026; Gartner, March 2021



Organizations should consider **preparing now** to store more data as they seek to achieve digital transformation milestones and improve business metrics by **accelerating innovative data analytics initiatives.**"

*Data Creation and Replication Will Grow at a Faster Rate than Installed Storage Capacity, According to the IDC Global DataSphere and StorageSphere Forecasts, IDC, March 2021

We Are Hitachi Vantara

We guide our customers from what's now to what's next by solving their digital challenges. Working alongside each customer, we apply our unmatched industrial and digital capabilities to their data and applications to benefit both business and society.

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