A Variety of Ways to Get Involved.

Whatever option or activity you choose, you and your team always have final approval before release.

The Hitachi Vantara Customer Advocacy Program is all about calling attention to customer success. When a customer gets involved, we show our pride and appreciation by shining a light on their accomplishments in the best and most appropriate way possible.

Because every customer is unique, the program is designed to be flexible with a range of options to suit their individual availability and needs.

There are many ways to get involved. Whether you choose, you will be in good company, along with respected brands from across industries and around the world.

The Benefits of Customer Advocacy are Significant.

At Hitachi, we believe that when our customers succeed, we succeed. While sharing your story with a global audience reflects well on all of us, the benefits are especially strong for you and your company.

Benefits include:

- Customer stories Videos and podcasts Analyst and media briefs
- Webinars Conferences and events Press coverage
- Social media Surveys Peer-to-peer engagement

Not Public? Not a Problem.

If you’re not able to be a public reference, you can still participate in private or anonymous stories and peer-to-peer and analyst opportunities, including Gartner Peer Insights.

Your Story is just the Start. Join our Customer Community.

As a member of the Customer Advocacy Program, you’ll also join the Hitachi Vantara community. Besides participating in paid stories, you’ll also participate in virtual and in-person events, meet other Hitachi Vantara customers, and learn about our latest solutions and innovations.

Whether you’re developing tools, code or scripts, you can share them with other members of the community and benefit from their feedback.

Join our community of developers, innovators, and thinkers to discover new ideas, technologies, and solutions to help you succeed.

Join Our Community