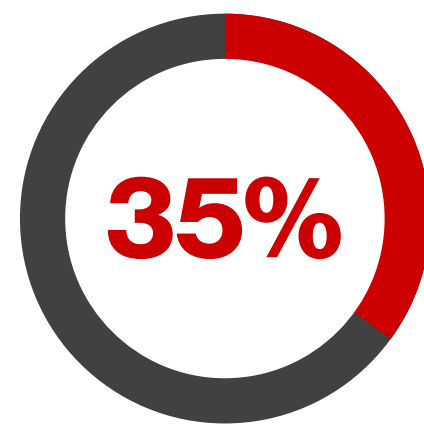


STORAGE AS A SERVICE FROM HITACHI VANTARA (STaaS)

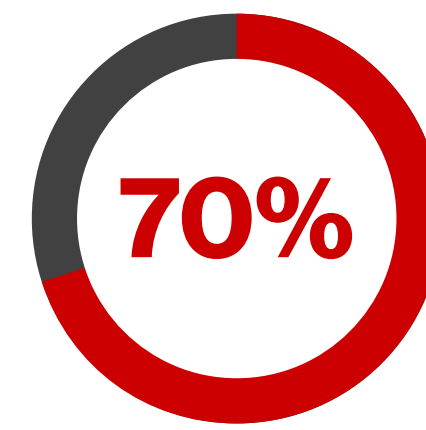
ENTERPRISES ARE ADOPTING STORAGE AS A SERVICE (STaaS)

to meet the rapidly growing business needs to harness data growth, lower costs and ensure robust security.

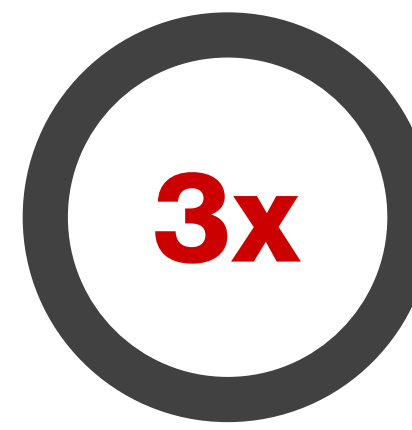
According to Gartner:



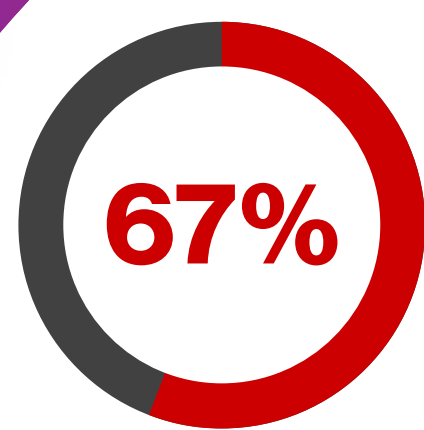
of enterprise storage Capex will be replaced by 2028 up from **10%** in 2023.¹



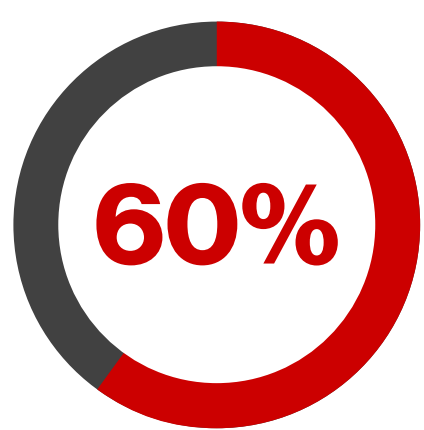
of file and object data will be deployed on consolidated unstructured data storage platforms in 2028 up from **35%** in 2023.³



Large enterprises will triple their unstructured data capacity in 2028 compared to 2023.²



of senior technology leaders cite lack of skills as a reason why companies are falling behind.⁴



of Infrastructure and Operations (I&O) leaders are projected to implement hybrid cloud file deployments by 2027.⁶



The artificial intelligence (AI) tsunami highlights the need for managing rapid data growth and data mining. **Data volumes experienced 60X increase since 2010.**⁵

HARNESSING THE POWER OF STaaS

allows organizations to face the growing number of challenges head on by gaining access to cloud benefits along with the IT resources needed to aid in digital transformation.

A NEW GENERATION OF STORAGE AS A SERVICE FROM HITACHI VANTARA (STaaS) ENABLES YOU TO TURBO-CHARGE YOUR BUSINESS

with pay-as-you-go enterprise-grade storage—fully cloud managed by Hitachi Vantara.

STaaS enables you to:

Innovate faster.

Rapid deployment, cloud-managed fulfillment, on-demand scalability and self-serve access

Improve predictability and performance.

Trusted Hitachi Vantara enterprise-grade storage and **100%** data availability

Close IT and operating resources gaps.

Fully managed, protected and maintained by Hitachi Vantara frees IT and operational resources for more valuable business activities

Lower TCO.

OPEX payment model frees dedicated resources and nurtures better business outcomes



With the ability to scale easily and adapt to business requirements, along with flexible OPEX subscription pricing tiers, STaaS supports your organization's digital transformation. STaaS also enables you to capture the benefits of the cloud while leveraging your on-premises or co-located assets as needed. With STaaS from Hitachi Vantara, you will always have access to the resources that meet your business requirements free of burden of large upfront CAPEX investments.

LET HITACHI VANTARA TAKE CARE OF STaaS INFRASTRUCTURE AND MANAGEMENT

while you pursue new business growth opportunities, better serve existing customers and attract new ones with better services and new product offerings.



Getting Started

It is easy to get started with STaaS from Hitachi Vantara.

Please contact us at StaaS.sales@hitachivantara.com for more information.

Sources:
 1-3: Gartner, June 29, 2023. [Top Trends in Enterprise Data Storage 2023.](#)
 4: Nash Squared, Nov. 2023. [Digital Leadership Report](#)
 5: Flexera: [2024 State of the Cloud Report.](#)
 6: BCS: [2022 State of the Nation Report](#)