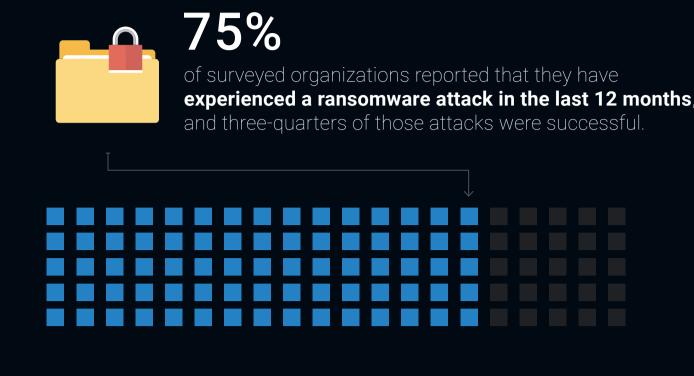


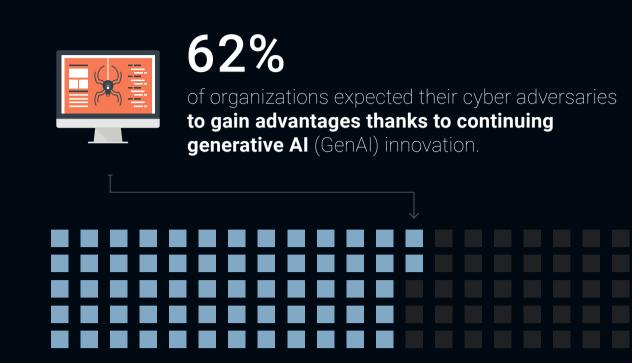
Enhancing Cyber Resilience for Modern Infrastructure: Simplified, Scalable, and Trusted With Hitachi Vantara and Veeam

Nearly every facet of modern business relies on maintaining cyber resilience. Any disruption to digital operations costs time, money, and customer trust. Digital assets are many companies' most valuable resources, and the risks associated with data loss or data exfiltration can often exceed the cost of an outage itself. Hitachi Vantara and Veeam have teamed up in an effort to help today's organizations simplify data protection and recovery to strengthen their cyber-resilience posture, encompassing intelligent threat governance, protection and portability, detection, and recovery.

The Cyberthreat Landscape Is Poised to Become More Dangerous to Businesses

As attacks become more sophisticated, defending against and recovering from ransomware attacks becomes more complex, increasing the importance of an organization augmenting its cyber-resilience capabilities, especially its ability to protect valuable data, detect incoming attacks, and then quickly recover data, applications, and business operations.





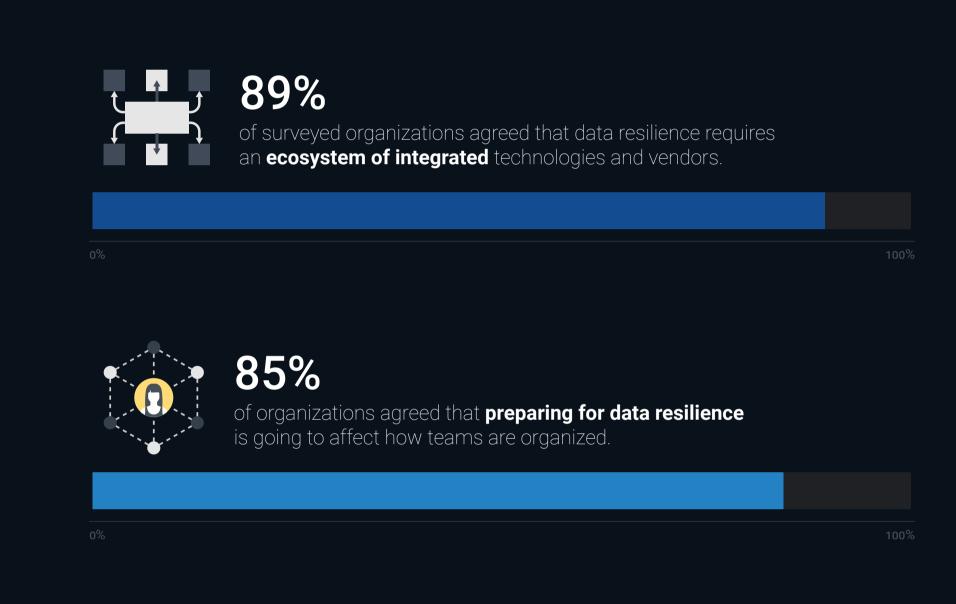
Impacts of a Successful Ransomware Attack





Effectively Managing Business Risk Is Impossible Without Also Managing Cyber-risk

Cyber resilience success will always amount to hitting a moving target, and it cannot be done with a single investment, vendor, or team. Having the right processes and partners in place is essential to simplifying the environment and streamlining the recovery process to reduce the effect on the business.





Achieving cyber resilience is practically impossible if an organization can't track and measure its progress. Scott Sinclair,

Practice Director, Infrastructure, Cloud & DevOps



Organizations reported that the focus of these improvements is on:

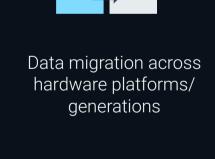












Hitachi Vantara and Veeam Simplify Data and Cyber Resilience The Veeam and Hitachi Vantara alliance helps organizations modernize their cyber-resilience capabilities to strengthen their

cybersecurity posture. The alliance centers on simplifying and streamlining cyber resilience through seamless integration and speed to enhance the experience. The combined solution provides multiple real-world benefits, including:

Streamlined cyber and compliance risk reduction



Hitachi Vantara and Veeam help reduce cyber risk and meet evolving regulatory requirements, offering complete data immutability and lifecycle management.



enterprises, while being efficient and cost-effective for midsize organizations.

Optimized IT operations and investment

The solution offers power and scalability for large



Veeam and Hitachi Vantara claim to offer shorter RTO and RPOs for disaster and ransomware recovery. Hitachi Vantara testing shows recovery up to 1,500 virtual

Maintained business continuity and SLAs

machines in 70 minutes. Organizations can also restore data via Veeam Explorer for Storage Snapshots, and they can access granular recovery from enterprise applications such as Oracle, SQL Server, SharePoint, and Exchange.

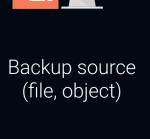


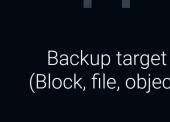
The combined solution can protect diverse modern application environments that span cloud, edge, data center, and SaaS apps, including support for

Tailored security for modern infrastructure

Kubernetes and container-based applications with immutability applied to the data stores used for backup copies to ensure good data stays good. Hitachi Vantara's enterprise storage technology also comes with a 100% availability guarantee, adding further confidence that recovery data will stay protected.

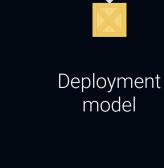
Examples of its flexibility include a choice of:



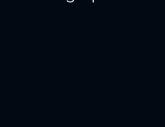








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Conclusion

When it comes to reducing business risk, achieving a mature cyber-resilience posture offers advantages versus continuing

to follow a traditional protection strategy. But beyond reducing risk, maintaining resilience while improving data management

capabilities can provide advantages in terms of staying compliant with regulations, with compliance becoming increasingly

To keep pace in today's cyber-vulnerable, cost-conscious world, streamlining cyber resilience is essential to maintaining cost-effectiveness. That means organizations require more from their vendor community. This alliance between Hitachi Vantara and Veeam makes a lot of sense, and it is an excellent example of what organizations should require.

intertwined with resilience. This approach can even bolster GenAI and other internal initiatives on the horizon.

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