

*Solution Profile*

# Keep Creativity in Motion With Speed, Security and Simplicity

## Rendering the Realities — The Pressures Media Teams Face

Every frame, render and edit in media and entertainment is a race against time. You work under relentless deadlines, juggling massive files across studios, remote locations and post-production houses. Yet, traditional storage solutions and fragmented workflows slow creativity, introduce security risks and drive up costs.

High-resolution media, animation sequences, motion graphics and production assets demand high-speed access, seamless collaboration and airtight security — whether you're working in a global production house or a boutique post facility. Legacy file systems weren't built for the pace and scale of modern creative workflows.

### Framing the Issues — The Toughest Challenges Slowing Your Media Workflows:

- **Production Bottlenecks:** Your editors, designers and animators need instant access to rich media from applications like Adobe Photoshop, Illustrator, InDesign and Premiere Pro. Legacy NAS systems slow you down and disrupt your workflows.
- **Collaboration Without Friction:** Your teams need real-time access to shared assets without version conflicts, slow transfers or duplicate files.
- **Rising Storage Costs:** Expanding media libraries put immense pressure on traditional file storage solutions, making a scalable, cost-efficient hybrid cloud strategy essential.
- **Data Security and Compliance:** Safeguarding media assets from leaks, unauthorized access and ransomware is critical, but maintaining complete control over data remains a challenge.
- **Remote and High-Latency Access Issues:** Your creative teams across multiple locations need instant access to production assets — without network delays getting in the way.



### *Creative Teams Can't Afford Slowdowns or Risks*

You work under tight deadlines, handle massive files and collaborate nonstop. You need a modern file services solution that gives you fast access, seamless teamwork and rock-solid security to keep production moving.

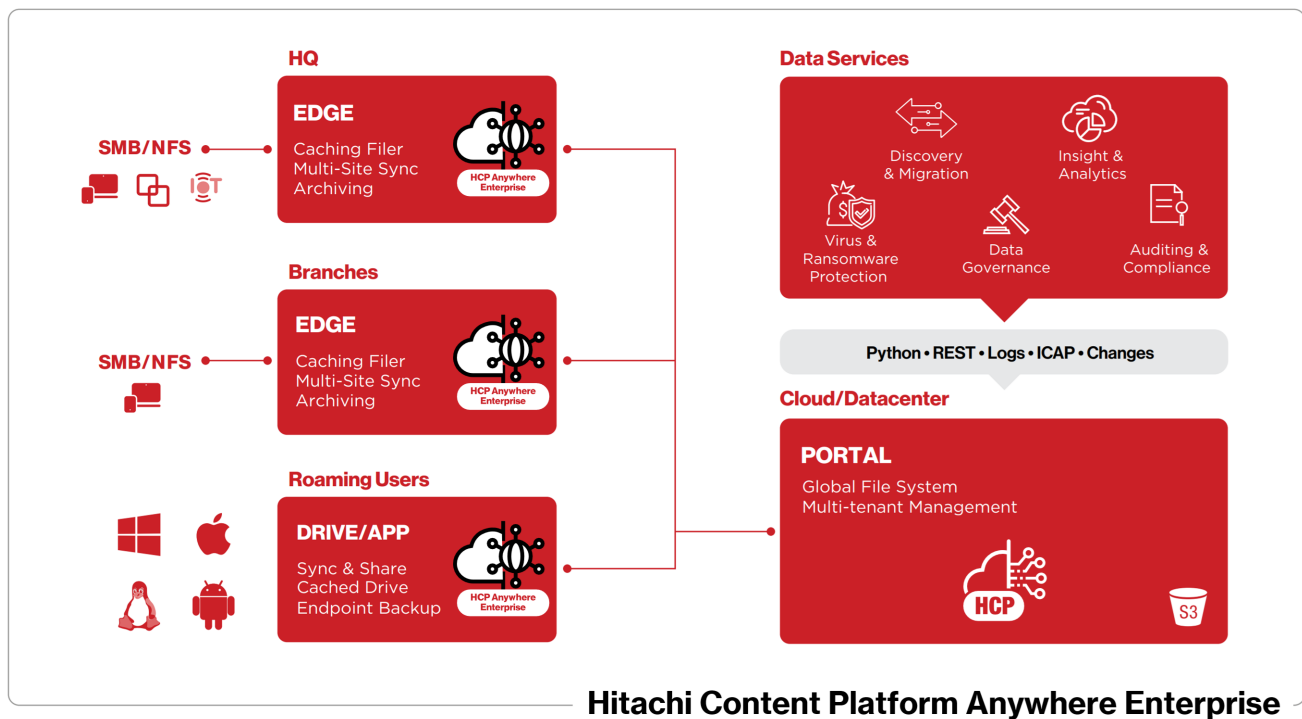
- **Keep Creativity Flowing With Uninterrupted Access:** Get instant access to massive content libraries with high-performance file services that keep up with your most demanding media applications.
- **Break Down Barriers to Global Collaboration:** Work in real time across locations while avoiding version conflicts and workflow disruptions.
- **Control Costs Without Compromising Performance:** Keep active files local with intelligent tiering while archiving older assets to cost-efficient cloud storage.
- **Lock Down Security for Priceless Creative Assets:** Protect your creative IP with end-to-end encryption, access controls and ironclad security.
- **Power Remote Teams With Seamless Performance:** Stay connected, even in bandwidth-constrained environments, with caching and optimized file replication.

## **HCP Anywhere Enterprise: File Services That Match the Pace of Production**

A next-generation file services solution should match the intensity of your production pipeline. Hitachi Content Platform Anywhere Enterprise (HCP Anywhere Enterprise) delivers high-performance, cyber-resilient file services designed for fast-paced media workflows — keeping your teams productive, your assets secure and your creative momentum uninterrupted.



## *The Foundation for Fast, Secure and Scalable Media Workflows*



### **Global File System HCP Anywhere**

Manage massive volumes of high-resolution media assets with a centralized data lake, ensuring seamless integration with media applications for editing, rendering and post-production workflows.

### **HCP Anywhere Enterprise Edge Filers**

Replace traditional file servers with a caching-enabled edge solution, delivering high-speed access to massive media libraries. The solution is ideal for studios, post houses and remote production teams that need instant access to large assets without delays.

### **HCP Anywhere Enterprise Drive**

Rely on secure, high-performance file sync and share for Apple Mac and Microsoft Windows users — keeping editors, artists and creative teams in sync, streamlining revisions and ensuring uninterrupted operations.

## Keep Creativity in Motion With Speed, Security and Simplicity

### Deliver Uncompromising Performance for High-Stakes Productions

Your media workflows are only as strong as your file services. Here's how you build a faster, smarter and more secure foundation — and keep production moving at full speed:

- **Unleash Performance for High-Resolution Workflows:** Upgrade from aging NAS systems to edge-to-cloud file services built for data-intensive media production. Instantly access expansive content libraries, creative assets and production files without delays. Edge filers deliver ultra-scalable capacity at remote locations, eliminating NAS limitations. Mac Spotlight integration enables rapid search and preview of vast media collections.
- **Seamless Collaboration Across Studios and Teams:** Give creative teams across studios and locations seamless access with on-demand file streaming and low-latency global file sharing. Ensure that editors, artists and production crews can work in real time, without version conflicts or delays.
- **Cyber-Resilient Data Protection for Creative IP:** Protect high-value assets with end-to-end encryption (TLS, AES-256), immutable data protection with instant recovery, AI-powered ransomware detection, and private key management. 100% in-firewall deployment and strong authentication ensure full data residency control, keeping files behind your security perimeter. Built-in disaster recovery safeguards every frame, render and cut.
- **Effortless Scalability for Growing Archives:** Automated data caching and intelligent tiering keep high-priority files local for fast access while seamlessly migrating inactive assets to a cost-efficient private cloud data foundation with hybrid cloud flexibility. Keep pace with expanding media libraries without ballooning storage costs.
- **Total Control Over Data, Everywhere:** Centralize distributed file data with hybrid cloud flexibility while maintaining strict governance and compliance. Reliable file transfer and replication keep performance high, giving remote teams instant access without latency bottlenecks.

### Stay Ahead: The Future of Media and Entertainment Starts Here

Your creative teams need a high-performance platform designed for creative workflows — one that moves as fast as they do. HCP Anywhere Enterprise accelerates production, streamlines collaboration and safeguards creative assets — so your organization stays ahead in an industry that never slows down.

**Let's build a smarter, faster and more secure future for media and entertainment.**

**Learn more →**



#### About Hitachi Vantara

Hitachi Vantara is transforming the way data fuels innovation. A wholly owned subsidiary of Hitachi, Ltd., we're the data foundation the world's leading innovators rely on. Through data storage, infrastructure systems, cloud management and digital expertise, we build the foundation for sustainable business growth.



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