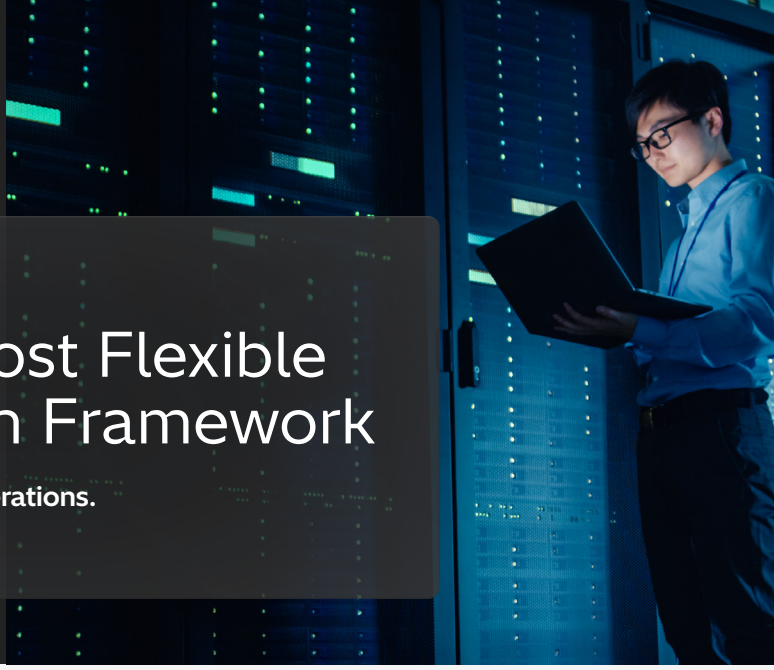
HITACHI



Solution Profile

Hitachi EverFlex: The Most Flexible Infrastructure Acquisition Framework

Reduce & Control Costs. Minimize Risks & Simplify Operations. Guarantee Outcomes & Performance.

Buy It

Choose purchase, lease, capacity on demand or consumption or as a service options aligned to your budget and business needs.

Run It

Self-manage with an AI-powered unified control plane, co-manage with expert services or leverage Hitachi and our partners to support and manage your environment, freeing up resources to focus on business priorities.

Assure It

Align guarantees and service-level agreements for mission-critical workloads to outcomes that matter most.

Get Your Data Infrastructure, Your Way.

AI is increasing pressure to move faster, drive innovation and prove ROI while data growth continues to outpace budgets and resources. Organizations need greater flexibility to align infrastructure investments with evolving business priorities, financial objectives and operational requirements.

Hitachi EverFlex enables organizations to achieve these objectives today while providing the flexibility and scalability needed to meet tomorrow's demands.

Heterogeneous Orchestration

Manage Hitachi and multi-vendor infrastructure through unified orchestration and operations management.

Flexible Infrastructure Services

Access Storage as a Service, Data Protection as a Service, AI Data Hub as a Service, Capacity on Demand, Managed Services and Hybrid Cloud solutions through a single EverFlex framework.

Globally Consistent Mission-Critical Data Guarantees

Comprehensive guarantees and SLAs anywhere in the world.

Proven Outcomes Across Industries

BMW Group
Modernized mission-critical infrastructure with Hitachi EverFlex Managed Services, supporting 60 PB of data, 120× data growth, and zero RTO/zero RPO for critical manufacturing operations.

Indiana University
Adopted Storage as a Service to support more than 90,000 students across nine campuses, doubling storage performance, adding 25% capacity, and delivering near-zero downtime for critical academic services.

Bürklin Elektronik
Aligned infrastructure costs with business demand through Hitachi EverFlex, more than doubling storage performance while reducing energy consumption by 38% and simplifying operations.

CBTS
Leveraged EverFlex to deliver secure, reliable, and cost-effective storage services that help customers accelerate digital transformation while maintaining exceptional service levels.

Techniklotsen GmbH
Used Hitachi EverFlex Infrastructure as a Service and VSP One to support more than 12,000 users with scalable, consumption-based infrastructure that balances growth, cost control, and data sovereignty requirements.

EverFlex applies across the Hitachi Vantara portfolio and helps organizations achieve

Hitachi EverFlex: The Flexible Commercial and Operational Framework for VSP One

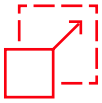
Hitachi EverFlex is a flexible acquisition and management model for Hitachi Virtual Storage Platform One (VSP One) that enables organizations to consume, operate and scale their infrastructure platform with guaranteed outcomes. From scalable CapEx investments to subscriptions and fully managed infrastructure as a service options, EverFlex provides the flexibility to align technology decisions with business objectives.



Financial Flexibility

Align spending with business priorities

Match infrastructure investments to available budgets, usage patterns and business demand while preserving capital and improving cost predictability.



Capacity Agility

Scale on demand without overprovisioning

Increase or decrease infrastructure capacity as requirements evolve without relying on long-term forecasts or excess resources.



Resource Optimization

Focus teams on higher-value initiatives

Reduce operational effort and free staff to focus on business transformation, applications, AI and strategic priorities.



Business Resilience

Reduce operational and technology risk

Protect critical services through commitments covering availability, performance, cyber resilience, recovery and operational service levels.



Accelerated Modernization

Move forward despite budget or legacy constraints

Overcome procurement challenges, transition costs and legacy infrastructure barriers that can slow transformation initiatives.



Predictable Business Outcomes

Gain accountability beyond infrastructure metrics

Support mission-critical operations through measurable guarantees and service commitments tied to business outcomes.

Buy It Your Way

Purchase	• Buy capacity upfront • Includes support
Lease	• Rent capacity • Lower upfront cost
Capacity on Demand	• Own base capacity • Scale as needed
Consumption	• Rent capacity • Lower upfront cost
Managed	• Expert management • Custom SLAs
	OWNERSHIP

The right acquisition model for every business requirement

Align Infrastructure Spending With Business Priorities

Choose the acquisition and consumption approach that best fits your financial strategy, budget cycles and evolving business requirements. Whether the priority is ownership, predictable payments, scalable capacity or consumption-based spending, EverFlex enables organizations to match infrastructure investments to business demand while preserving flexibility as requirements change.

Run It Your Way



Balance Operational Control and Expertise

Organizations can retain operational control, share responsibilities with Hitachi experts or leverage fully managed services based on available resources, expertise and business priorities. As requirements evolve, operating models can adapt without requiring changes to the underlying platform.

Spend less time managing infrastructure and more time focused on transformation, AI and business priorities.

Assure It Your Way

Support Critical Outcomes With Confidence

Mission-critical guarantees and service-level commitments help align infrastructure performance with business requirements. EverFlex provides measurable commitments across availability, performance, cyber resilience, recovery, sustainability and operational services, helping organizations reduce uncertainty and focus on business outcomes rather than infrastructure management.

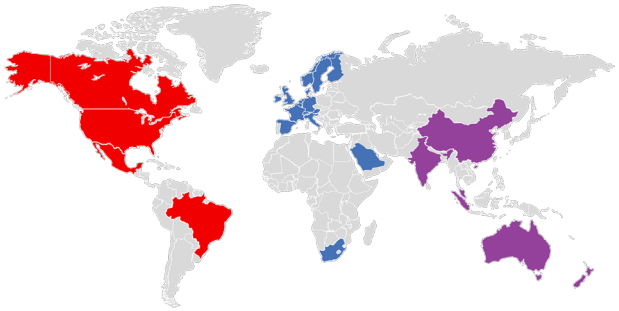
- Availability and Resilience
- Performance Assurance
- Efficiency and Sustainability
- Utilization and Productivity
- Optimization and Sovereignty

EverFlex

HITACHI

Global Coverage

Organizations operating across multiple geographies need infrastructure services they can trust. Conducting business from global business centers, Hitachi EverFlex delivers a consistent commercial, operational and service experience across major regions around the world.



AMER

US, Canada, Mexico, Brazil, Columbia, Chile

EMEA

Denmark, Norway, Finland, Netherlands, Sweden, Germany, Swiss, Austria, France, Spain, Belgium, Italy, Israel, UK&I, South Africa, Turkey

APAC

Australia, New Zealand, China, Hong Kong, Singapore, India, Malaysia

Ready to Explore What's Possible?

Whether your goal is greater financial flexibility, simplified operations, accelerated modernization or predictable outcomes, Hitachi EverFlex can help align infrastructure decisions with business priorities.

> *"EverFlex provides exceptional reliability, so we can deliver a white glove service for our customers. With flexible, secure and cost-effective storage, we can help our customers accelerate their digital transformations and boost our competitive advantage."*
>
> **Bill Ehrman**
> Senior Manager, Data Storage, CBTS

Learn More

About Hitachi Vantara

Hitachi Vantara is transforming the way data fuels innovation. A wholly owned subsidiary of Hitachi, Ltd., we're the data foundation the world's leading innovators rely on. Through data storage, infrastructure systems, cloud management and digital expertise, we build the foundation for sustainable business growth.

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