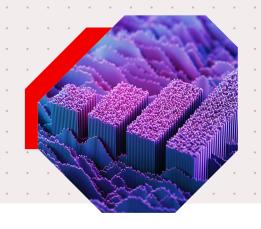
Top 10 Reasons Why

Enterprises Need Modern Data Protection Solutions



Mitigate business risk, support operational resiliency and safeguard valuable data assets with Modern Data Protection (MDP) solutions from Hitachi Vantara. They create a unified platform that works seamlessly with existing infrastructure to expand data protection and recovery resources. All from one partner.

- Protect Data Everywhere It Lives
 Simplify the protection and recovery of block, file and object data across mixed edge, core, cloud and Software-as-a-Service (SaaS) environments.
- 2. Safeguard Data Against Damage and Loss
 Sustain uninterrupted access to business data
 assets by delivering 100% data availability
 for decades, even as risk and infrastructure
 change.
- 3. Detect Ransomware Corruption

Proactively <u>defend against ransomware with</u> <u>99.99% accuracy</u>, validated by the Enterprise Strategy Group (ESG), and <u>experience the</u> world's fastest ransomware recovery.

4. Accelerate Virtual Machine Protection and Recovery

Disarm business risks and prevent extended downtime by <u>recovering virtual machines in</u> <u>less than 10 seconds</u> from extremely secure and space-efficient immutable thin snapshots.

5. Improve Backup and Recovery Reliability
Reduce backup incidents by 80%, ensuring
more comprehensive protection and recovery
for database, application and user data.

6. Automate Disaster Recovery

Reliably maintain business continuity and round-the-clock operations with disaster recovery and automated failover that <u>cuts</u> recovery times by 95%.

- 7. Augment Infrastructure with Services
 Deliver fully transparent service level
 agreements (SLAs) tied to business outcomes
 by transforming data protection and recovery
 operations.
- 8. Optimize Infrastructure Expenses
 Reduce total cost of ownership (TCO) by 20%
 by streamlining data protection, data recovery
 and procurement operations with a singleplatform strategy.
- 9. Minimize Overprovisioning and Underutilization

Get up to 50% in infrastructure and operations savings with just-in-time infrastructure delivery and consumption-based pricing.

10. Modernize Data Center InfrastructureReduce time for system backups by 38% by shifting from legacy disk-based storage silos to innovative flash-based storage platforms.

