



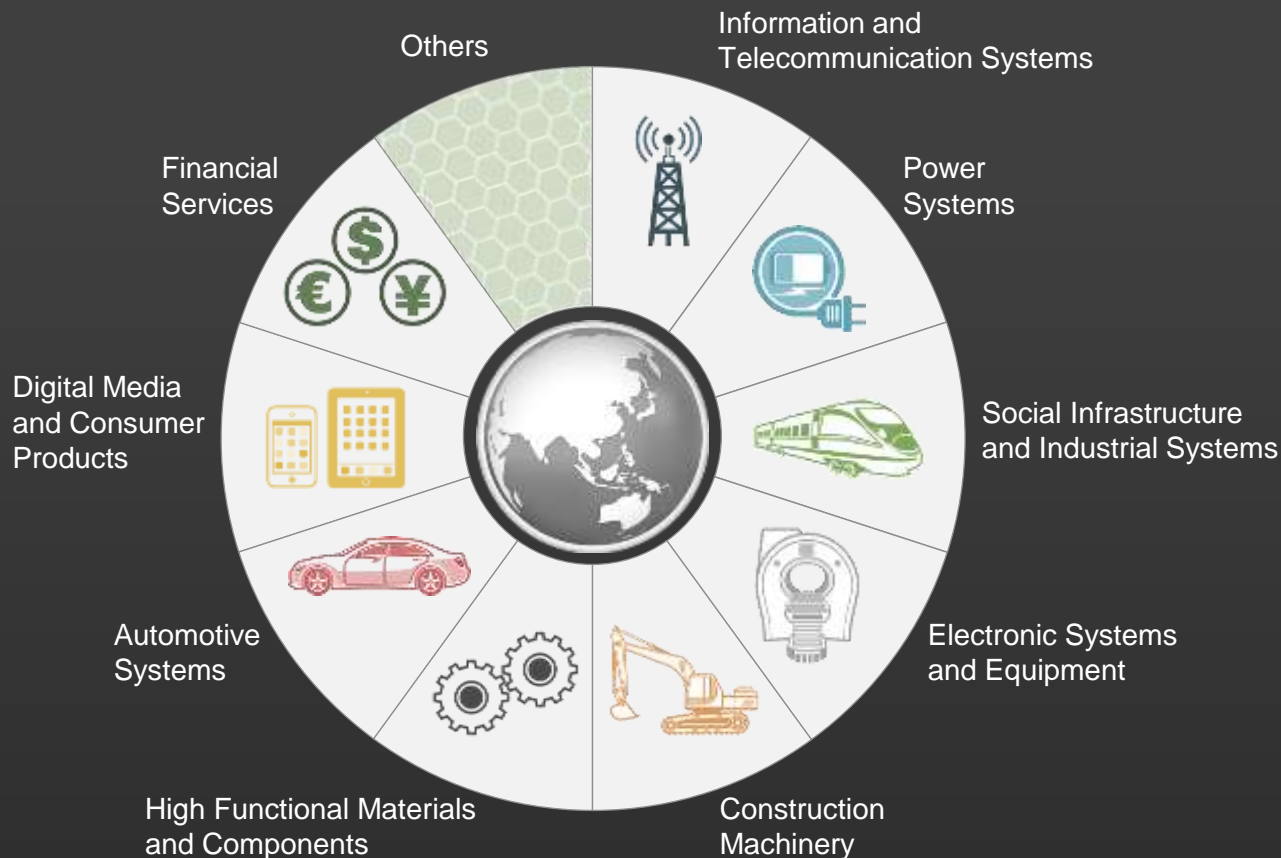
HITACHI
Inspire the Next

Hitachi Data Systems Overview

 **Hitachi Data Systems**

Deep Innovation Resources

HITACHI
Inspire the Next



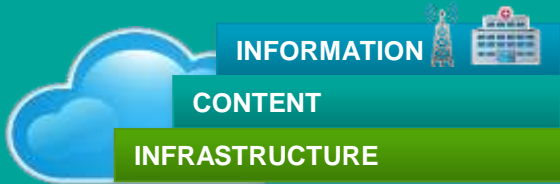
Hitachi, Ltd.

- Founded in 1910
- US\$81.3B FY14
- 950+ subsidiaries
- 333,000 employees
- #1 worldwide for patent applications in big data analysis foundation technology
- #78 in the 2014 FORTUNE® Global 500

US\$2.8B
INNOVATION BUDGET

The HDS Transformation

STRATEGY



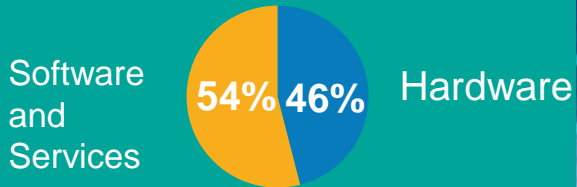
COMPETITION



CUSTOMERS

14,000+ **81%**
CUSTOMERS OF FORTUNE
GLOBAL 100

SOLUTIONS FOCUS



ACQUISITIONS

US\$1.2B
OVER FOUR
YEARS

pentaho oXya
SEPAION BLUE-ARC
Cofio ARCHIVAS PANTASCENE

ROUTES TO MARKET

>55%
PARTNER-LED REVENUE

The HDS Transformation

PERFORMANCE

FY14 Consecutive years of y/y revenue growth

70%⁺ Growth over last 6 years from new solutions

9% Compounded growth from FY09 to FY14

54% Revenue in software and services

MARKET LEADERSHIP

#1 Value for money versus EMC, IBM, NetApp over last 4 years

#1 Secure object and archive platform by Gartner

UCP Converged best-in-class products, solutions:
Hitachi Unified Compute Platform

#1 Enterprise storage system by Gartner

2015 **WORLD'S MOST ETHICAL COMPANIES**
WWW.ETHISPHERE.COM



FORTUNE
100 BEST COMPANIES TO WORK FOR
2014



GREAT PLACE TO WORK

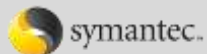
Best Companies to Work for Greater China 2014
大中華區最佳職場



Best companies to work for Greater China
3 CONSECUTIVE YEARS

Open and Collaborative Partner Ecosystem

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UNISYS

acer

OPEN TEXT
CORPORATION

SOFTEK

BUS-TECH
INC

BROCADE
8

AMCC

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Agfa
HealthCare

MESSAGEGATE™

CISCO.

lenovo 联想



SAP

NICE

IBM

commvault
enabling forward

QLOGIC

ORACLE

FUJIFILM

EMULEX

DATA
ISLANDIA



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Thank You

 **Hitachi Data Systems**