

Learn how Hitachi Data Systems customers move and share files across business-critical applications. They rely on Hitachi NAS Platform for massive I/O performance and reliability that reduces bottlenecks and streamlines processing.



CUSTOMER VOICES

## Business Transformation Through File Sharing

### Tippett Studio

Tippett Studio is perhaps one of the most innovative and heavily awarded visual effects houses and has endured across nearly 3 decades of filmmaking. A flexible data pipeline and a Hitachi NAS Platform (HNAS) based infrastructure facilitate a highly efficient render farm that is responsible for supporting the company's creative process. HNAS provides massive I/O performance and reliability. It allows the studio to achieve faster iterations for artists and move loads and loads of data throughout the pipeline. HNAS is scalable and has helped Tippett Studio to reverse the problems of complexity.



Read more at: <http://www.hds.com/assets/pdf/hitachi-success-story-tippett-studio.pdf>

“Technology plays a vital part in the digital filmmaking process. Expectations are very high, so we have to push the limitations of our technology to continue innovating at the highest levels. Hitachi NAS Platform allows us to do that [push innovation] over and over again.”

*Sanjay Das, Chief Technology Officer, Tippett Studio*

### SiteLogic

SiteLogic knows the tricky terrain of properly supporting litigation data and forensic processes better than most e-discovery and managed hosting companies. To manage its growing e-discovery business proactively, with a high-availability, end-to-end, data processing environment, the company selected Hitachi NAS Platform. The results at SiteLogic have dramatically improved uptime, expanded services, and expedited processing. With HNAS in place, SiteLogic was able to bring the client review application in-house and host it from their data center. As a result, SiteLogic is saving money and streamlining how they run the business.



Read more at: <http://www.hds.com/assets/pdf/hitachi-success-story-sitelogic.pdf>

“We chose Hitachi NAS Platform for its reputation in our industry, its pricing, what it really is capable of doing for us, and, ultimately, for our clients.”

*Richard Rodney, Chief Technology Officer and VP of Litigation Support and Technology, SiteLogic*

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## Tübingen University Hospital

Rising maintenance costs for an out-of-date system, and a dramatic increase in unstructured data volumes, were unwelcome problems at Tübingen University Hospital. More than 9,000 employees across 17 clinics and 12 interdisciplinary centers need reliable access to the hospital's IT system. Without such access, not only would administrative activity come to a standstill, but the medical teams and the affiliated research departments at the University of Tübingen would suffer as well. Tübingen University Hospital opted to employ Hitachi NAS Platform to help it manage these volumes in a cost-effective manner. The increased use of NAS for unstructured data has enabled them to achieve their goal of significantly lowering storage costs, while offering greater capacity and a future-proof design.

Read more at: <http://www.hds.com/assets/pdf/hitachi-success-story-tubingen-cristie.pdf>

“ We aim to offer a high level of service, and this [service] includes responding to all incoming requests rapidly. The HNAS platform enables us to achieve this goal in a reliable manner. ”

*Steffen Sick, Head of the Data Processing Center, Tübingen University Hospital, Germany*

## Beijing Geliang Media Co., Ltd. (Geliang Media)



Beijing Geliang Media Co., Ltd. (Geliang Media), required a solution that can process many pictures and unstructured data to support its new movie, “Million Dollar Crocodile.” Hitachi Data Systems provided a data processing solution with Hitachi NAS Platform file and content capabilities at the core. HNAS offers Geliang Media better I/O processing capability, higher data throughput, and faster image rendering and downloading than similar solutions. By reducing any system-processing bottlenecks caused by large data volume access, HNAS also provides Geliang Media with data management and data protection that is suitable for processing massive video files.

Read more at: <http://www.hds.com/customers/hitachi-success-story-geliang-media.pdf>

“ Special characteristics of the film and TV production industry determined our demand for a massive unstructured data solution. We chose Hitachi Data Systems because its Hitachi NAS Platform solution truly addresses the challenges brought by big data, especially the creation of unstructured data during movie production. And it ensures splendid performance and special effects for the audience. ”

*Li Rui, Vice General Manager, Geliang Media*

## Universal Production Partners, Inc.

Universal Production Partners Inc. (UPP) is the largest postproduction studio in central Europe and provides a wide range of digital post-production services to leading film production companies, worldwide. It is one of a few European studios that offer 4K-resolution video processing, which is extremely demanding in the volume and transfer speed of data. A storage solution based on Hitachi NAS Platform proved to be the best fit for the task. The solution more than satisfied expectations, not only with its performance, but also its price. UPP was pleasantly surprised with the quality of load balancing, which prevented a noticeable drop in speed, regardless of the number of connected stations.



Read more at: <http://www.hds.com/assets/pdf/hitachi-success-story-upp.pdf>

“ Film post-production is a creative sector, which cannot do without flexible and reliable technologies that can grow with increasing demands of the industry. Prior to choosing HNAS, we tested many solutions. However, HNAS was the only one capable of covering an entire scale of our various demands and respecting the parameters defined in the technical specifications, though sometimes surpassing them. ”

*Ivo Marák, Chief Technical Officer, Universal Production Partners*

For more customer success stories on File Sharing and HNAS, please visit [http://www.hds.com/customers/?WT.ac=us\\_mm\\_customers#cus\\_sol\\_file](http://www.hds.com/customers/?WT.ac=us_mm_customers#cus_sol_file)

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