## HITACHI Inspire the Next

# Customers Regain Control Over Their Data With Hitachi Content Platform

#### **CUSTOMER VOICES**

The Hitachi Content Platform (HCP) portfolio helps you automate data management, provide safeguards for sensitive data and modernize data protection. It also enables governance and compliance, and helps you accelerate productivity and surface insights through sophisticated search and analytics. Our uniquely integrated approach to file services simplifies management, optimizes costs, and provides a central way to maintain visibility and control as well as search and discovery spanning the data center, mobile devices, remote offices and public cloud storage services.



### Rabobank

Headquartered in Utrecht, Netherlands, banking and financial services company Rabobank serves more than 10 million customers in 47 countries. Employing over 51,000 people, worldwide, Rabobank manages around EUR 674 billion of assets and reported a net profit of EUR 2.1 billion as of December 2015.

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"We addressed the problems of mining multiple data sources spread across disparate silos by helping compliance teams collaborate. With the HCP portfolio, Rabobank cut the time needed for e-discovery from weeks to hours and set a new standard for compliance investigations in the banking sector."

Colin Chatelier, Head of Data Center (UK) and Global Storage, Rabobank

#### Accident Exchange Drives Data Compliance With Hitachi Content Platform

"The unique capabilities of HCP give Accident Exchange complete control over its data, from call recordings to engineers' crash reports, and ensure full regulatory compliance."

Ray Ford, CTO at AIS Group



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#### Hitachi Helps Spin Master Make a Play for Digitally Transforming Business With an Innovative Data Strategy

"From the beginning, we were able to save over CA\$1million annually by reducing compliance-related expenses with HCP's search, audit and data classification features."

Pravine Balkaran, Global Head of IT for Spin Master

#### Photobucket Pictures Better Business Efficiencies With Streamlined Cost Model and Hitachi Cloud Services

"Access fees are common in cloud architectures, but the Hitachi product allows us to pull in or push out massive amounts of data without hitting those access fees."

Michael Clark, Chief Technology Officer, Photobucket



<u>Learn more</u> about the Hitachi Content Platform portfolio and how object <u>storage can help advance y</u>our digital transformation journey.



#### Hitachi Vantara at a Glance

Your data is the key to new revenue, better customer experiences and lower costs. With technology and expertise, Hitachi Vantara drives data to meaningful outcomes.

#### Hitachi Vantara

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