HITACHI Inspire the Next

Customers Regain Control Over Their Data With Hitachi Content Platform

CUSTOMER VOICES

The Hitachi Content Platform (HCP) portfolio helps you automate data management, provide safeguards for sensitive data and modernize data protection. It also enables governance and compliance, and helps you accelerate productivity and surface insights through sophisticated search and analytics. Our uniquely integrated approach to file services simplifies management, optimizes costs, and provides a central way to maintain visibility and control as well as search and discovery spanning the data center, mobile devices, remote offices and public cloud storage services.



Rabobank

Headquartered in Utrecht, Netherlands, banking and financial services company Rabobank serves more than 10 million customers in 47 countries. Employing over 51,000 people, worldwide, Rabobank manages around EUR 674 billion of assets and reported a net profit of EUR 2.1 billion as of December 2015.

View the infographic »



Read the case study »

"We addressed the problems of mining multiple data sources spread across disparate silos by helping compliance teams collaborate. With the HCP portfolio, Rabobank cut the time needed for e-discovery from weeks to hours and set a new standard for compliance investigations in the banking sector."

Colin Chatelier, Head of Data Center (UK) and Global Storage, Rabobank

Accident Exchange Drives Data Compliance With Hitachi Content Platform

"The unique capabilities of HCP give Accident Exchange complete control over its data, from call recordings to engineers' crash reports, and ensure full regulatory compliance."

Ray Ford, CTO at AIS Group



View the infographic »

Hitachi Helps Spin Master Make a Play for Digitally Transforming Business With an Innovative Data Strategy

"From the beginning, we were able to save over CA\$1million annually by reducing compliance-related expenses with HCP's search, audit and data classification features."

Pravine Balkaran, Global Head of IT for Spin Master

Photobucket Pictures Better Business Efficiencies With Streamlined Cost Model and Hitachi Cloud Services

"Access fees are common in cloud architectures, but the Hitachi product allows us to pull in or push out massive amounts of data without hitting those access fees."

Michael Clark, Chief Technology Officer, Photobucket



<u>Learn more</u> about the Hitachi Content Platform portfolio and how object <u>storage can help advance y</u>our digital transformation journey.



Hitachi Vantara at a Glance

Your data is the key to new revenue, better customer experiences and lower costs. With technology and expertise, Hitachi Vantara drives data to meaningful outcomes.

Hitachi Vantara

Corporate Headquarters 2845 Lafayette Street Santa Clara, CA 95050-2639 USA www.HitachiVantara.com | community.HitachiVantara.com | Regional Contact Information Americas: +1 866 374 5822 or info@hitachivantara.com Europe, Middle East and Africa: +44 (0) 1753 618000 or info.emea@hitachivantara.com Asia Pacific: +852 3189 7900 or info.marketing.apac@hitachivantara.com

HITACHI is a trademark or registered trademark of Hitachi, Ltd. All other trademarks, service marks, and company names are properties of their respective owners. CV-005-A DG January 2018



View the infographic »

