

Have confidence that your data is safe with Media Retention from Hitachi Data Systems. We eliminate the return of failed hard disk drives and let you dispose of them in accordance with your data security requirements.

## Preferred Customer Services From Hitachi Data Systems: Media Retention

### Converged Support in Today's Fast-Paced Digital Environment

At Hitachi Data Systems, we anticipate the challenges you face in today's dynamic, fast-changing era of digital transformation, and we are prepared to help you continually succeed with end-to-end, converged support.

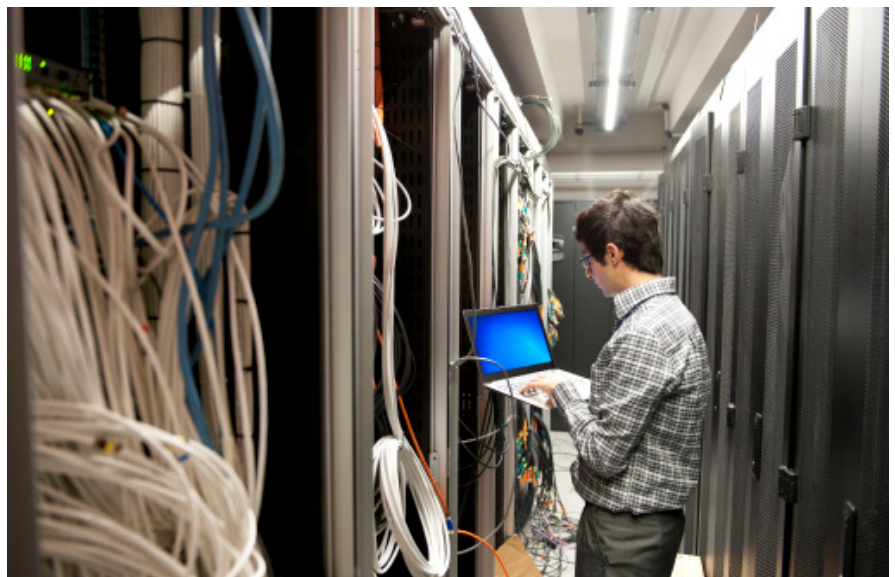
Preferred Customer Services from Hitachi Data Systems is a tiered portfolio of value-added, personalized support offerings designed to complement your existing Premium, Standard or Weekday Basic support service plan.

### Safeguard Your Sensitive Data and Prevent External Disclosure

You need secure, cost-effective solutions that keep confidential data within your parameters and in accordance with your data security requirements.

Media Retention from Hitachi Data Systems eliminates the mandatory return of failed hard disk drives (HDDs) for refurbishment or replacement. Your organization retains the HDDs, which remain your property for disposal and/or archival.

Media Retention supports zero-tolerance data preservation requirements for businesses in government, banking, financial and healthcare industries.



### The Value of Media Retention

**Controlled:** Media Retention secures your data at all times, which reduces the risk of external disclosure. Your organization retains failed disk drives and flash drives that have been replaced but still contain sensitive information.

**Cost-effective:** You do not have to purchase new disk drives to replace drives that do not function. Media Retention helps you effectively budget for IT expenses and lowers administrative, inventory and record-keeping costs.

**Compliant:** Auditing and security regulations require that data is protected according to precise guidelines. With Media Retention, you have confidence that your data remains secure and complies with federal, state and local laws.

## Implement an End-to-End Data Security Strategy

Hitachi Data Systems offers a suite of Preferred Customer Services data security offerings to support your business requirements.

- **Data and Media Eradication** protects your data from external exposure and ensures it is inaccessible from HDDs.
- **Disk destruction** provides complete destruction of your HDDs to protect confidential data and to prevent unauthorized access.
- **Media Retention** allows you to retain your failed HDDs and eliminates the mandatory return for refurbishment or replacement.
- **Electronic waste (e-waste) management** employs secure yet environmentally responsible eradication methods in compliance with federal, state and local data privacy regulations.

“ I can't say enough about the prework that went into making this project such a success. The due diligence, the service and the knowledge provided by the Hitachi team surpass any we've ever encountered in the industry. ”

– Mark Holt, senior director of distributed technologies, operations, TSYS

## Why Choose Preferred Customer Services and Media Retention?

In today's digital environment, one of the most difficult challenges is to keep confidential data safe and prevent unauthorized access.

Media Retention gives you the confidence and peace of mind to know your sensitive data is safe and protected.

Preferred Customer Services provides centralized support options and direct access to our global team of specialists. We give you unparalleled guidance and support to help you maximize your investments and grow your business.

See for yourself how to benefit from our industry-leading expertise and customer-centric approach. Partner with Hitachi Data Systems for the focused, attentive customer service you need to achieve your business objectives.

**ZERO OUTAGE  
CERTIFIED PARTNER**

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## When You Succeed, We Succeed.

Learn how Preferred Customer Services and Media Retention supports your business needs.

Contact your Hitachi Data Systems customer service and support manager or visit [HDS.com](http://HDS.com).

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