

Hitachi Vantara Partner Program

Are you leaving money on the table?

Take these 3 steps below.



Are you taking advantage of all the **discounts, incentives, and rebates** that are available to you, as a highly valued Hitachi Vantara partner? Putting our **Market Development Fund** to good use? Some initiatives are funded up to 100%! Follow the steps below to be sure you're earning all the money you're entitled to.

1.

Are you compliant? Check your status.

Certification is required to be eligible for all your benefits. Check our [Company Compliance Tracker](#) to make sure you've met the Hitachi Vantara Partner Program pre-sales and sales requirements and taken all tests. If you need assistance, you can easily create a Learning Management and Certifications request in our Help Center. **Remember:** We're always here to help you.

2.

Cash in on your incentives. You deserve them.

Our Partner Program is designed to make you money. So, in addition to competitive pricing and profitable margins, gain [financial incentives](#) designed to increase your success and profitability. Deal registration protects your deal ownership, qualifies you for extra discounts and speeds engagement around the opportunity.

3.

Spend our money, generate your pipeline.

Take full advantage of your MDF to cover a variety of marketing activities, from "lunch and learns" to tradeshow, from funded headcount to demo equipment. Visit our [Partner Marketing Hub](#) to go to market fast, with fully customizable demand generation campaigns to draw in a steady stream of high-quality leads.

With Hitachi Vantara, your path to profitability is a little wider, a lot smoother, and a whole lot faster. Trusted. Profitable. Sustainable. Get it all from your partnership with Hitachi Vantara.

Let's accelerate business together.

Are you a Discover Participant?
Learn more about your benefits.

Learn more →