Deluxe, a leading producer of direct-to-consumer checks, transformed its business model with a full suite of essential products and services. Its technology infrastructure needed an overhaul to meet new demands and alleviate costly IT outsourcing activities. To reduce complexity, cost and risk for faster time to market, Deluxe chose Hitachi Enterprise Cloud and Hitachi Unified Compute Platform.

At the end of the day, the Hitachi Enterprise Cloud platform gives us a place and a base to build Deluxe as a platform so that we can better serve our small business customers and financial institutions.

Michael S. Mathews, VP and CIO
Deluxe Corporation

The IT objectives were to:

- Alleviate hefty outsourcing costs.
- Keep pace with scale and provisioning demands.
- Avoid the addition of more IT staff.

The Deluxe Corporation implemented a highly automated converged infrastructure and fully managed Hitachi Enterprise Cloud based on:

- Hitachi Enterprise Cloud for fully managed, secure, trusted deployments that provide enterprise-grade cloud elasticity and control with headaches or heavy lifting.
- Hitachi Unified Compute Platform designed to centralize, automate and virtualize pooled resources.
- Hitachi UCP Advisor advanced intelligent and deeply integrated software that plugs directly into VMware vCenter Server for mouse-click simplicity for extending cloud management platform capabilities.

Hitachi Vantara solutions foster new business proficiencies for Deluxe, including infrastructure-as-a-service (IaaS) cloud computing, managed backups and patching, modern cloud security, and 24/7 monitoring and support. Deluxe now is better able to:

- Integrate acquired companies and next-generation security into business practices.
- Scale and deliver new products and services faster into the marketplace.
- Reduce significant outsourcing costs without the increase of internal IT staff.

hitachivantara.com