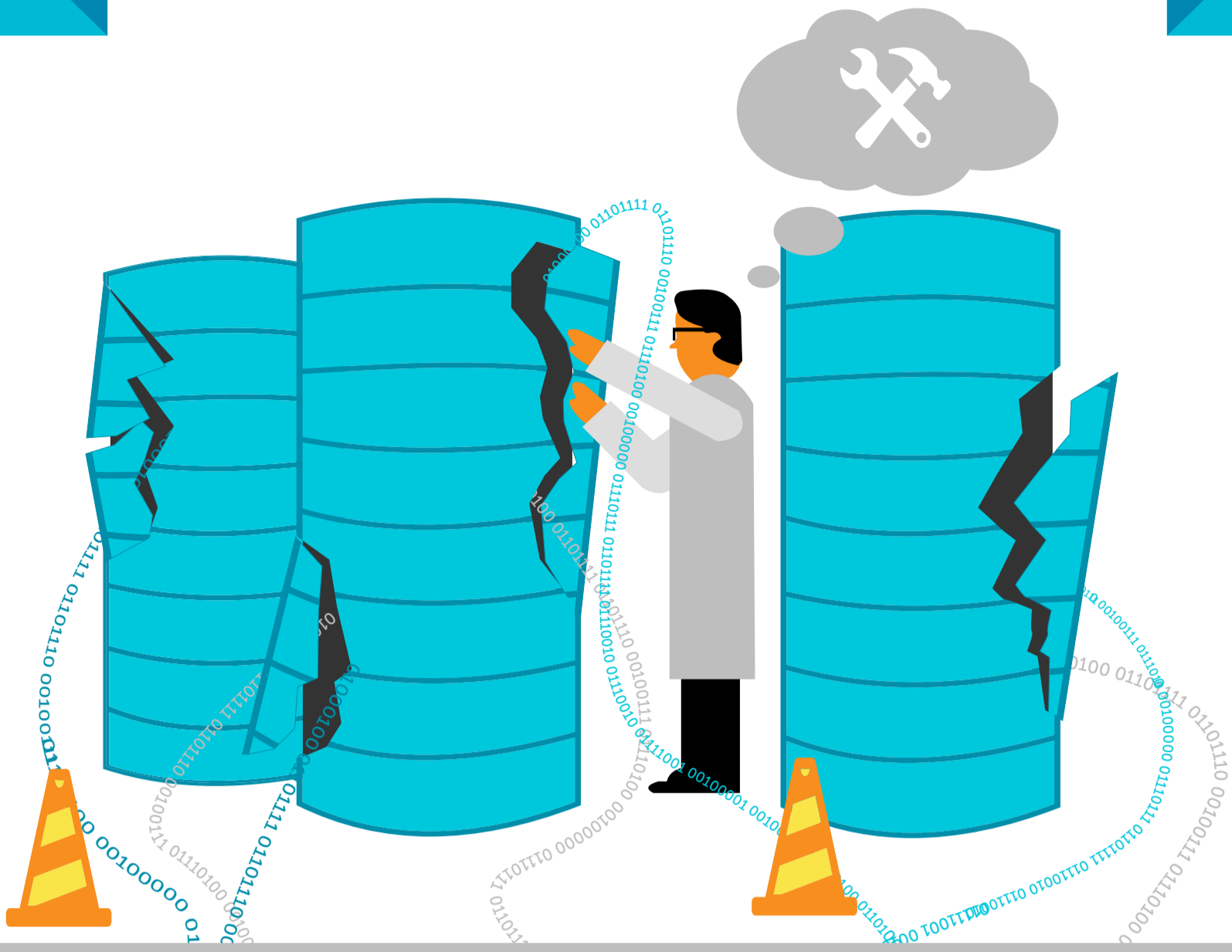


The Future of Convergence Is Here

It's now possible to move from a siloed IT architecture, with disjointed server, storage, and networking buying cycles, to a converged system. And you'll be so glad you did.



IT is under enormous pressure to meet requirements that are growing almost exponentially in size and complexity. But you know that.

hardware virtual machines
time money vendors tools
handoffs infrastructure complexity hypervisor

HITACHI CONVERGED SOLUTIONS

Three key reasons why you need convergence

TIME TO SERVICE OR MARKET. Respond faster to new business apps and projects, and shorten times to provision. Shift to on-demand or IT-as-a-service models, and take advantage of opportunities that mobile, social, and analytical workloads create.

COST ADVANTAGE AND EFFICIENCY. Moving to converged systems can help reduce operational and management costs over time by automating management, and centralizing and consolidating the overall infrastructure.

INFRASTRUCTURE AND OPERATIONS IMPROVEMENTS. Single-point-of-contact support, increased interoperability, and improved security, disaster recovery, governance, risk management, and compliance.

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- Simplified management and deployment
- Support for high-performance mission-critical applications
- Optimized with accelerated flash
- More uptime
- Pre-tested, pre-validated, and pre-integrated
- Better support for internal and external customers
- Faster, easier maintenance
- Private cloud capability

HITACHI UNIFIED COMPUTE PLATFORM (UCP)

The UCP solution family features prebuilt, certified solutions that can accelerate the applications you use the most, and help you realize both business efficiency and business value.



Preconfigured, tightly integrated turnkey solution.



Built with best-in-breed Hitachi Data Systems servers and storage and industry-standard networking.



Configured using industry-leading Hitachi storage, server and Cisco or Brocade network switches.



A series of prevalidated reference solutions supports a wide range of top-tier applications.



Innovative Hitachi UCP Director software integrated natively with VMware vCenter for automated management and orchestration.

Future of Convergence

The UCP solution family makes convergence a reality. Find out more today. Read the Hitachi white paper: **The Future of Convergence** for more information.

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