





# MODERNIZE YOUR INFRASTRUCTURE WITH HYPERCONVERGED SOLUTIONS FROM HITACHI

## ➤ I.T. TRANSFORMATION CHALLENGES

Costly and cumbersome legacy infrastructure increasingly weighs on modern business productivity.






-  **Integrate** new cloud and mobile-centric applications.
-  **Modernize** traditional applications.
-  **Work** around limited resources.
-  **Deliver** always-on connectivity and faster performance.

“ We aimed to boost our storage capacity and support all our business-critical functions with minimal to no downtime. Our legacy systems became highly complex and tedious to manage, [and we needed enhanced performance]. To cater to these challenges and ever-changing business needs, we needed a solution that is easy to deploy, manage and scale. ”

— Senior IT Program Manager, Transportation & Logistics

## ➤ HYPERCONVERGED EMERGES AS THE ANSWER

To address these challenges, organizations are migrating a broadening range of workloads to hyperconverged.<sup>1</sup>

-  **50%** cited application performance as a critical attribute evaluated during decision-making.
-  **23%** cited effective management of operations and/or processes as a reason for investing in hyperconverged.
-  **21%** of respondents indicated the need to free up infrastructure budget for business development and IT innovation drove their migration to hyperconverged.

## ➤ HITACHI UNIFIED COMPUTE PLATFORM HC (UCP HC) FAMILY FOR HYPERCONVERGED

Hitachi addresses critical evolving hyperconverged customer requirements.<sup>2</sup>

**Comprehensive automation management** supported by the Hitachi Unified Compute Platform Advisor tool.



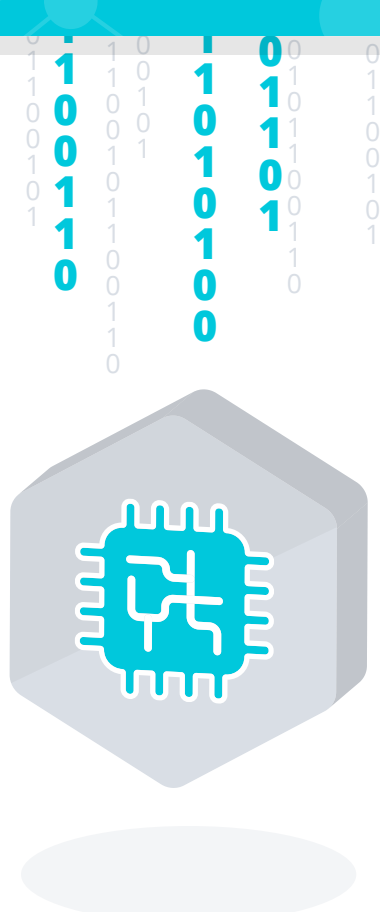
**Availability and high performance** by accommodating varying IOPS characteristics in a single cluster.



**Seamless scalability** through a pay-as-you-grow model.



**Customer support** across the technology life cycle.



As a result, UCP HC family stands to reduce complexities associated with procuring, configuring, provisioning and delivering IT services.



**90%** of customers invest in add-on services.<sup>3</sup>



**30%** of adopters indicated they require additional scalability to ensure a future purchase.<sup>4</sup>

## LEARN MORE

**HITACHI**  
Inspire the Next

- [TBR White Paper: Hyperconverged Platforms Enable Digital Transformation](#)
- [Hitachi Unified Compute Platform HC Family](#)

1. TBR, 2H16 Hyperconverged Platforms Customer Research, June 2016 (400 surveyed annually)  
 2. TBR, Hyperconverged Platforms Enable Digital Transformation, April 2017  
 3. TBR, 2H16 Hyperconverged Platforms Customer Research, June 2016 (400 surveyed annually)  
 4. TBR, 2H16 Hyperconverged Platforms Customer Research, June 2016 (400 surveyed annually)