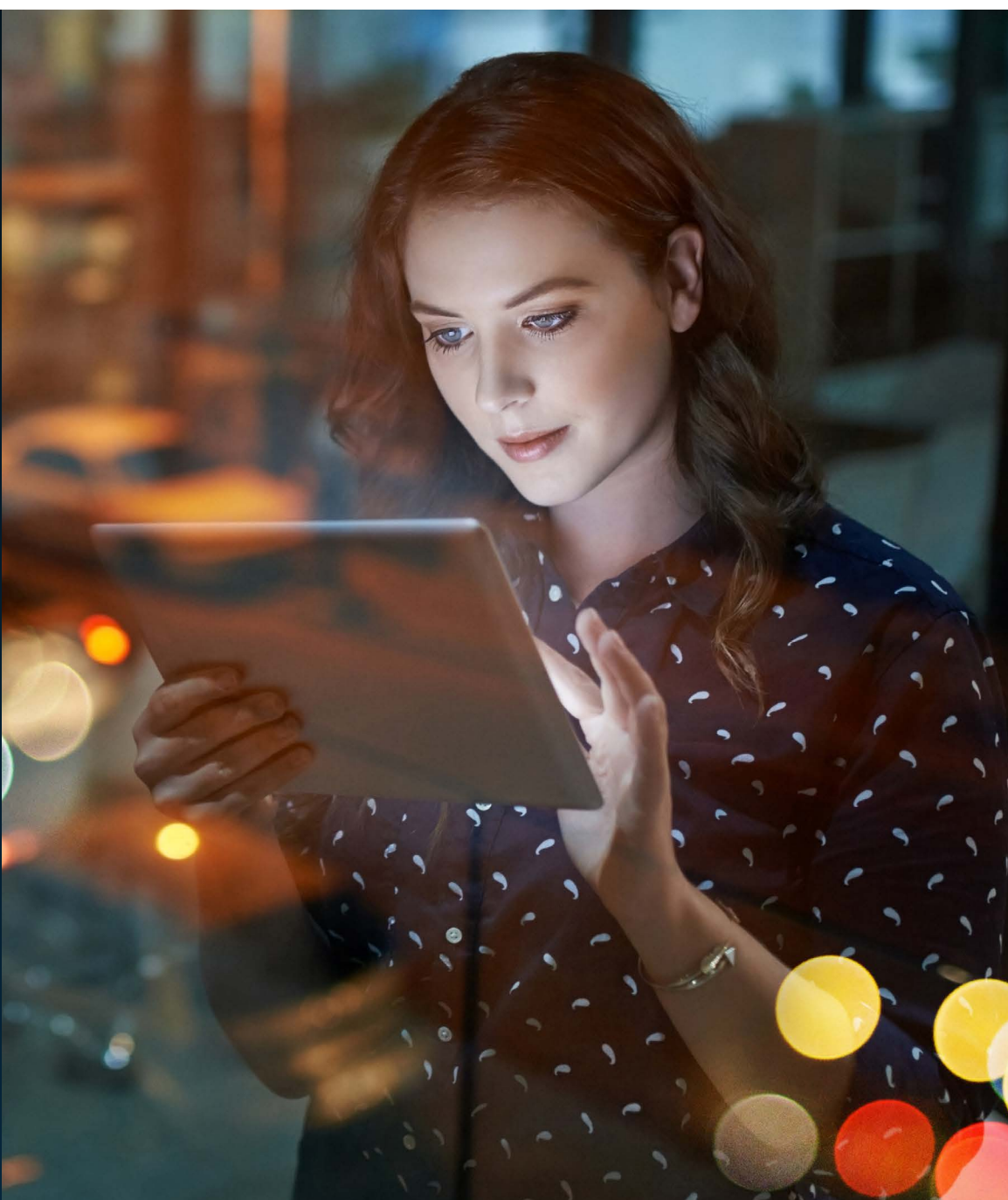


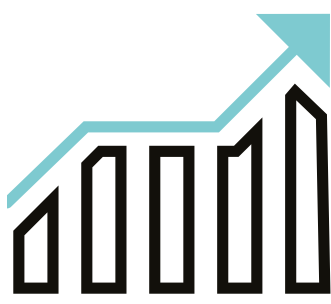
Mercateo Goes Self-Service for Smarter Decision-Making

Mercateo is using self-service analytics to create a single source of truth and speed innovation, on its fast-moving e-procurement platform.

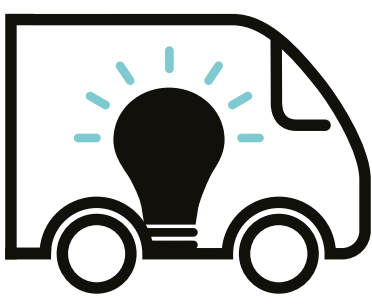
DISCOVER HOW THEY DID IT



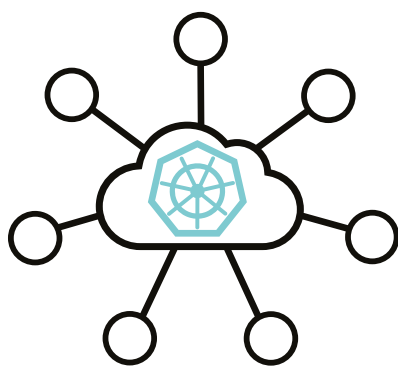
The Challenge



Optimize sales and pricing strategies on more than 400 million items



Consolidate disparate data stores and deliver essential user insights



Create a centralized analytics platform

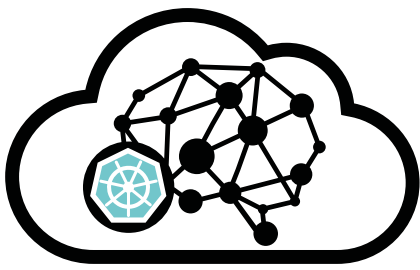
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We are a small team of just ten people, so it would be extremely difficult for us to compile data and create reports for 200 business users manually. With the self-service features of Pentaho Data Analytics, users can create most reports themselves within minutes or hours.

– Dominik Meyer, Data Scientist, Mercateo Group

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The Solution



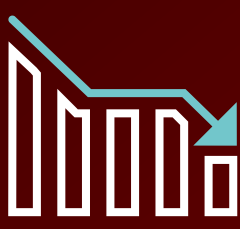
Cloud-deployed Pentaho Data Integration and Pentaho Business Analytics enabling a centralized business intelligence (BI) solution.

The Outcome

Self-service analytics on transaction, product, and leading-edge machine-learning data, delivering instant insights:



Consolidates data on more than 400 million items, for 200 users in 14 countries



Enables more flexible resource usage to minimize costs



Maximizes availability and performance



Increases automation to free teams from time-consuming, routine tasks.

Click here to read the full case study



We Are Hitachi Vantara

We guide our customers from what's now to what's next by solving their digital challenges. Working alongside each customer, we apply our unmatched industrial and digital capabilities to their data and applications to benefit both business and society.

Mercateo and Hitachi Vantara – a leading partnership

Mercateo is a one-stop shop for business-to-business (B2B) online procurement. They need fast, flexible and easy access to business data to implement innovative new services for their network of suppliers and manufacturers. In close collaboration with Hitachi Vantara, Mercateo is using the flexibility and performance of its centralized analytics platform to support all critical decision-making.

Hitachi Vantara



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