# Who knew hybrid could be so tricky?

Hybrid cloud was supposed to help wasn't it? Workloads flowing freely? Cost-optimal deployments? Rapid app development? Business-led innovation at pace?

If it feels like hybrid cloud is slowing you down instead of speeding you up, cloud infrastructure could be the source of the problem.

## 9 reasons

why our trusted converged and hyperconverged infrastructure – with deeply integrated VMware software stack – can finally deliver the pace of innovation promised by hybrid cloud.



faster time to production and pay-as-you-grow flexibility with native Kubernetes, independent resource scalability, and scale-out data fabric.

### **3–4x**

2

lower TCO (vs public-only cloud) with consumption-based pricing model EverFlex. Frees up capital to invest in innovation.



3

less CO2 emitted by our latest range
the only carbon-footprint
certified storage in the industry.
Sustainability targets – tick.

pane-of-glass dashboard to view and manage your entire hybrid estate, including one-push upgrades and integrated Kubernetes experience with Tanzu.



5

data availability guarantee, with outcome-based SLAs, and built-in, granular protection from ransomware.



6

lock-in with any hyperscaler; build cloud-native apps and move your workloads to any VMware cloud – edge, core, or cloud.

### **4**x

lower latency – down to 60µs – enabling all your response-critical, real-time applications for always-on customer experience.



8

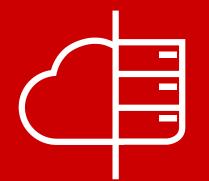
less power used by our Virtual Storage Platform range (VSP). Cut your running costs and meet your eco-targets in one move.



9

of close co-engineering with VMware.

The world's most reliable storage, meets the deepest possible integration with your V-stack.



Wherever you're heading with hybrid cloud, you'll get there faster with VMware-powered infrastructure.

#### WE ARE HITACHI VANTARA

Hitachi Vantara solves digital challenges by guiding you from what's now to what's next. Our unmatched industrial and digital capabilities benefit both business and society.

#### **Hitachi Vantara**

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