

Who knew hybrid could be so tricky?

Hybrid cloud was supposed to help wasn't it? Workloads flowing freely? Cost-optimal deployments? Rapid app development? Business-led innovation at pace?

If it feels like hybrid cloud is slowing you down instead of speeding you up, cloud infrastructure could be the source of the problem.

9 reasons

why our trusted converged and hyperconverged infrastructure – with deeply integrated VMware software stack – can finally deliver the pace of innovation promised by hybrid cloud.

1

80%

faster time to production and pay-as-you-grow flexibility with native Kubernetes, independent resource scalability, and scale-out data fabric.

2

3–4x

lower TCO (vs public-only cloud) with consumption-based pricing model EverFlex. Frees up capital to invest in innovation.

3

50%

less CO2 emitted by our latest range – the only carbon-footprint certified storage in the industry. Sustainability targets – tick.

4

1

pane-of-glass dashboard to view and manage your entire hybrid estate, including one-push upgrades and integrated Kubernetes experience with Tanzu.

5

100%

data availability guarantee, with outcome-based SLAs, and built-in, granular protection from ransomware.

6

Zero

lock-in with any hyperscaler; build cloud-native apps and move your workloads to any VMware cloud – edge, core, or cloud.

7

4x

lower latency – down to 60µs – enabling all your response-critical, real-time applications for always-on customer experience.

8

96%

less power used by our Virtual Storage Platform range (VSP). Cut your running costs and meet your eco-targets in one move.

9

23 years

of close co-engineering with VMware. The world's most reliable storage, meets the deepest possible integration with your V-stack.



Wherever you're heading with hybrid cloud, you'll get there faster with VMware-powered infrastructure.

WE ARE HITACHI VANTARA

Hitachi Vantara solves digital challenges by guiding you from what's now to what's next. Our unmatched industrial and digital capabilities benefit both business and society.

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