Empower Your Digital Workplace With Hitachi Content Platform Portfolio
Transform the Digital Enterprise for Modern Work Environments

The era of the digital enterprise has arrived. Businesses seek to drive higher levels of productivity, gain competitive advantage and attract and retain employees. The modern workforce wants to contribute from anywhere, using familiar consumer-like tools and bring-your-own-device (BYOD) options. And, every IT department strives for visibility and control over corporate data, regardless of where it resides.

The digital workplace promotes new, more efficient and flexible ways of working, but it presents a whole new set of challenges for organizations, as they need to maintain security, control and governance in this new digital landscape. Further, CIOs and leadership want to deploy a cohesive approach in accordance with business goals; and because goals change, the digital workplace requires agility and efficiency to move with the times.

So, how do you empower your digital workforce while retaining control over all of your corporate data?
Evolve IT or Get Left Behind

The digital workplace is collaborative and dynamic, and it must be productive and risk-adverse by design. Your path to supporting digital work environments starts with a single decision. Evolve IT or get left behind.

Most organizations are hampered by siloed or disjointed resources. Add the turmoil of shadow IT and unstructured data growth, and you face untenable business consequences.

Today's digital workplace requires productivity tools underpinned by intelligent data management.

Empower Your Digital Workplace: Optimize Productivity Without the Risk

Evolve IT to deliver on the promises of the digital workplace with a modern data foundation that delivers the tools employees want and the controls IT needs.

Empower Employees and Control Your Data With the Hitachi Content Platform Portfolio

Rethink how to support all the new ways people work while maintaining governance and visibility across the content ecosystem. The Hitachi Content Platform (HCP) portfolio allows organizations to advance their digital workplace experience in a way that incorporates existing content repositories and delivers new-age file sharing, collaboration and end-user data protection capabilities. It simplifies searches and provides APIs to design new workflows and customize the user experience.

At the core is object storage software that allows organizations to broker a holistic approach to the digital workplace, spanning data within the enterprise and in the cloud. The HCP portfolio intelligently automates compliance, protection, security and management. This approach allows organizations to speed operations and retain visibility and control with faster, simpler methods to find, analyze and share.
Hitachi Content Platform Portfolio for All the Ways You Work

Anytime, Anywhere, Any-Device Access
HCP portfolio facilitates the BYOD freedom users want, digital transformation the business demands, and the control you require. Give users access to the data they need to be productive anywhere, anytime, from any device, even in virtual desktop environments.

Mobilize data with secure enterprise file sync and share.

Security and Governance
Information governance is critical in the digital workplace. Consolidate information for easier search and gain visibility for audit purposes. Secure and control data with role-based authentication, encryption, remote wipe and mobile device management. Automate retention and disposal to ensure compliance.

Superior visibility, control and compliance of critical data assets.

Optimized Group Collaboration
Digital work life is not routine. HCP portfolio enables seamless device-independent collaboration via shared folders and group repositories. Now, individuals can work more effectively in formalized or ad hoc group, and groups can create something beyond an individual’s personal capabilities.

Simplify workflows and optimize workgroup productivity.

End User and Enterprise Data Protection
HCP portfolio secures your entire digital landscape. Protect end-user data and provide self-service recovery from errors, failures and corruption. Protect enterprise data with built-in reliability, availability and disaster recovery capabilities. Mitigate new-age threats such as ransomware.

Safeguard company data wherever it goes.

Intuitive, Customized User Experience
A modern, adaptive interface supports a wide range of devices, including apps and clients for PC, Apple Mac, iOS, Android and Microsoft® Windows® phones. Customization options tune the solution for different user types, and APIs customize workflows and develop new applications.

Adapt to new devices and workflows; develop new applications and interfaces.

Data Search and Analytics
Doing more with data, wherever it resides, moves the business forward. HCP portfolio includes new ways to connect, understand and act on your data from anywhere. Content intelligence tools promote extract, transform and load (ETL) and consistent search processes, plus self-service, natural language searches.

Deliver relevant business information where and when it matters most.
A Trusted Advisor for Implementing Your Digital Workplace

Innovate without limits. As the market leader in digital transformation, Hitachi Vantara is uniquely positioned to help you elevate and empower your digital workplace. Hitachi Vantara is proven as a trusted technology partner, working to evolve the value of global, mobile data.

- **Ocean University of China** builds next-generation cloud on Hitachi technologies.
- **Hitachi Content Platform Anywhere** enables Italian bank to easily build, deploy and manage a new, cost-effective infrastructure.
- **Precision Discovery** chooses Hitachi converged and data mobility solutions to move, manage and protect information.
- Hitachi Vantara is the **winner** of Best Information Governance Company for 2016.

HCP solution gets to the heart of what many customers are looking to accomplish in the areas of hybrid cloud and workforce mobility while retaining visibility and control over their digital assets.

**IDC MarketScape:**
Worldwide Object-Based Storage 2016 Vendor Assessment
Next Steps

1. Modernize your data platform with simple, agile and trusted solutions from Hitachi Vantara.

2. Deploy Hitachi Content Platform (HCP) security and freedom in one solution.

3. Use Hitachi Content Platform Anywhere for enterprise file sync and share.

4. Discover how Hitachi Data Ingestor simplifies remote cloud storage gateways.

5. Learn more about Hitachi Content Intelligence for data exploration, search and analytics.

Learn how Hitachi Vantara boosts its own BYOD workforce productivity. Visit our website or send us an email to request more information.

Hitachi Vantara At a Glance

Your data is the key to new revenue, better customer experiences and lower costs. With technology and expertise, Hitachi Vantara drives data to meaningful outcomes.