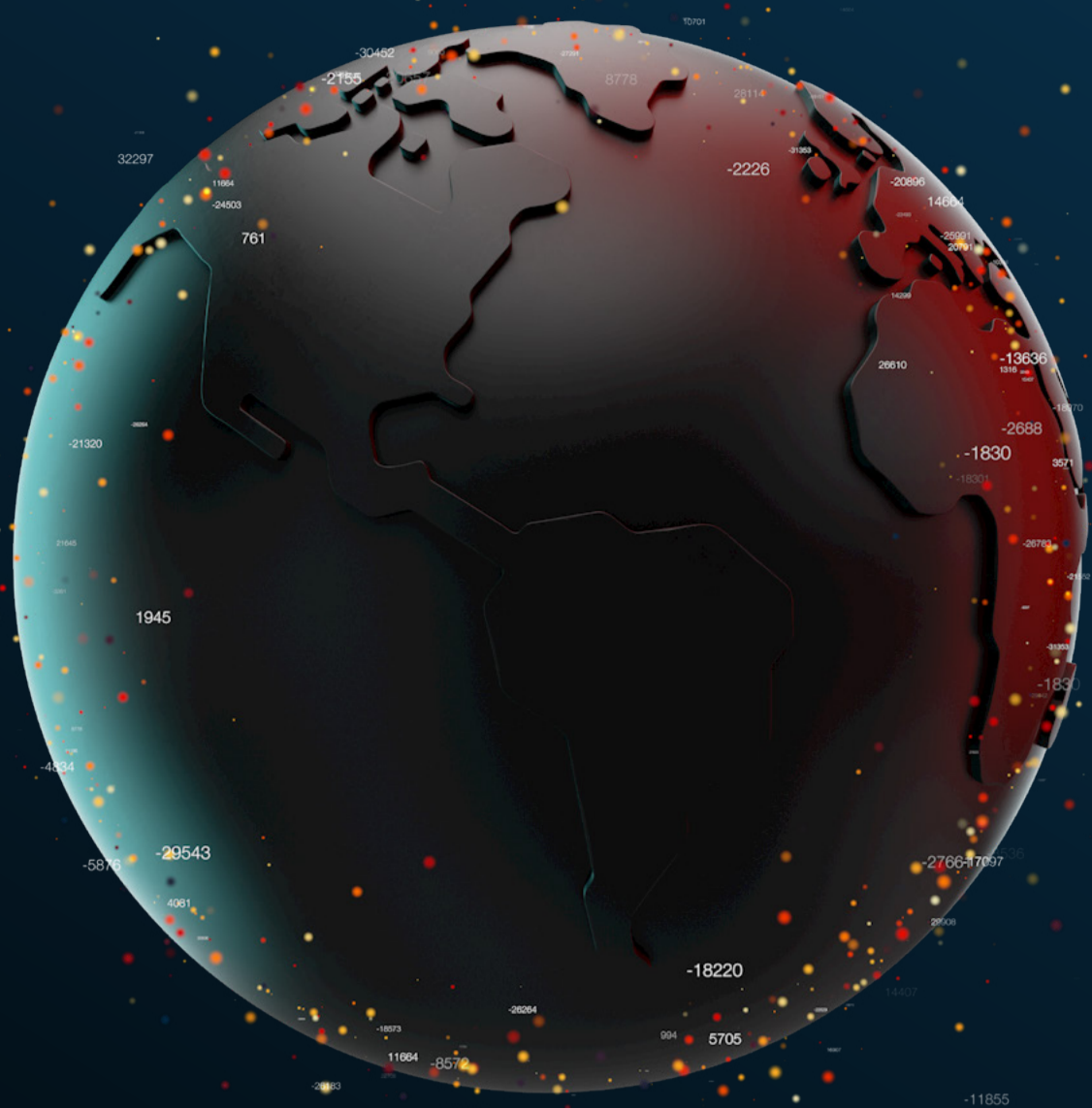


Become a Hitachi Customer Advocate

**Your success is unique.
It's time to tell the world.**

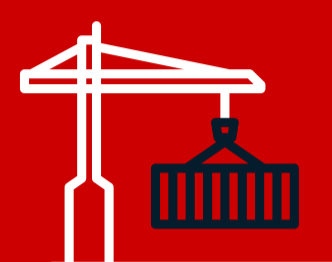
Hitachi has developed a flexible program with multiple opportunities to fit your availability and needs. From creating customized content that demonstrates your success to gaining global exposure to speaking at a Hitachi or industry event, we make it as easy as possible to do as much or as little as you want.



Share
your success with a
global audience



Raise
your professional profile



Show
thought leadership
and expertise



Network
and strengthen your
industry relationships



Promote
your organization



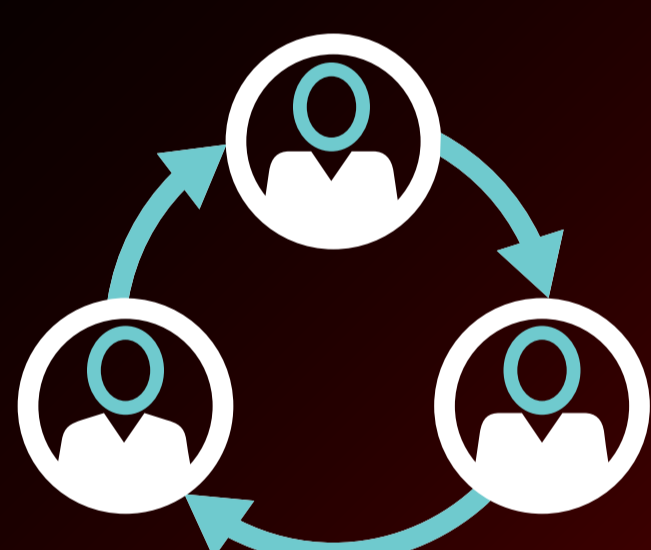
Connect
and share your insights
with media and analysts



Deepen
your relationship
with Hitachi



Earn
free Hitachi Vantara Global
Learning training and
IT Economics Consultancy



Not public? Not a problem

If you're not able to be a public reference, join our internal customer advocate program to participate in private peer-to-peer and analyst opportunities.

Opportunities available:

- Peer-to-Peer Conversation
- Analyst Interview
- Collateral Quote
- Infographic

- Hitachi Press Release
- Press Interview
- Case Study or Success Story
- White Paper

- Speaking Engagement
- Hitachi Vantara or Industry Event
- Host a Data Center Tour
- Video Testimonial



To partner with the Hitachi Customer Advocacy Team and share your success

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