

# Maximize Your Flash Investment

## DATASHEET

## Total Efficiency Guarantee: Up to 7:1 Savings

Are you tired of disappointing usable capacity levels after an installation? To give you peace of mind about the benefits of your storage purchase, Hitachi Vantara guarantees you savings of up to 7:1 in data efficiency (see Figure 1) when you use our data efficiency technologies.<sup>1</sup>

If you are unable to store the capacity that we guaranteed, Hitachi will deliver additional storage to fulfill this total efficiency guarantee. This guarantee is part of Hitachi's Flash Assurance Program, which provides flash investment protection underpinned by an industry-leading [100% data availability guarantee](#).

### Built From the Ground Up for Mission-Critical Enterprise Workloads

As business moves faster and data grows exponentially, IT faces increased pressure to keep pace. Infrastructure performance has to improve, and at the same time, IT has to control risks while adding new services faster than ever.

Enterprise All-Flash VSP F Series

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To meet ever-growing performance and capacity needs, data centers across the world are leveraging flash with data reduction technologies. But many organizations are not seeing the benefits they hoped for as performance and/or data reduction does not live up to the hype. Software as a service, large-scale

transaction processing, online transaction processing, database or online analytical processing, in particular, can underperform. That's because general-purpose flash storage systems are not designed to handle data reduction and larger I/O tasks concurrently.

Hitachi Virtual Storage Platform (VSP) family systems are built on the flash-optimized Hitachi Storage Virtualization Operating System RF (SVOS RF). VSPs deliver inline compression and deduplication, which is user selectable, to deliver the optimum balance of data efficiency and performance.

### Savings Guarantee Overview

Hitachi Vantara guarantees that eligible VSP F series or all-flash configurations of VSP G series systems using compression, deduplication, thin provisioning and snapshots will deliver up to 7:1 data efficiency savings.

#### Which organizations benefit most?

- Organizations looking to increase efficiency of their open systems workloads, such as database and virtual server environments.
- Organizations that are risk averse and looking at ways to reduce storage infrastructure costs.

#### What are the eligibility requirements for this program?

- Purchase of a new all-flash VSP F series model (VSP F350, VSP F370, VSP F700,

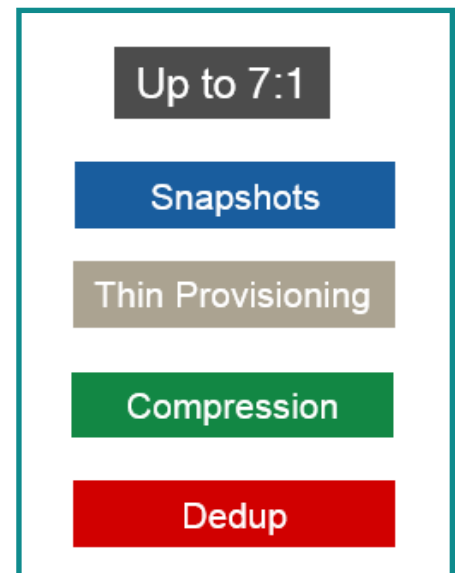


Figure 1. Hitachi Vantara guarantees up to 7:1 savings in data efficiency when you use our data efficiency technologies.

VSP F900) or a new VSP G series model (VSP G350, VSP G370, VSP G700, VSP G900).

- The total efficiency guarantee is subject to the acceptance of specified terms, conditions and best practices. Contact your Hitachi Vantara representative for details.
- The total efficiency guarantee starts on the commitment start date [the earlier of (a) the date that is three months after the Hitachi Vantara ship date of the VSP G series or VSP F series systems or (b) the customer installation date] and remain in effect for the period of three months.

<sup>1</sup> Subject to total efficiency guarantee terms, conditions, and best practices.

## The No-Compromise Choice From the Leader in Flash Storage Design

The Hitachi Virtual Storage Platform family provides the ultimate in enterprise data management. Based on the industry's leading storage technology, VSP systems offer reliable, enterprise-grade capabilities at price, capacity and performance levels designed to satisfy your unique requirements.

VSP family systems use the same storage operating system, management and data protection services across all models, enabling you to reduce administrative as well as service times. With VSP you also get best-in-class performance, greater IT efficiency, lower risk and far less complexity, no matter what challenges the future presents to your business.

### For More Information

Contact your Hitachi Vantara representative or partner to learn more about our savings guarantees.

## SAVINGS GUARANTEE ANSWERS YOUR DATA GROWTH CHALLENGES

### Total Data Efficiency

- Up to 7:1 savings optimizes your all-flash investment.

### Always On, Always Available

- Leverage the industry's first 100% data availability guarantee.

### Total Flexibility

- User-selectable data reduction (deduplication and compression): Optimize the perfect balance of data efficiency and application performance.

### Hitachi Vantara

Your data is the key to new revenue, better customer experiences and lower costs. With technology and expertise, Hitachi Vantara drives data to meaningful outcomes.

## Hitachi Vantara



Corporate Headquarters  
2845 Lafayette Street  
Santa Clara, CA 95050-2639 USA  
[HitachiVantara.com](http://HitachiVantara.com) | [community.HitachiVantara.com](http://community.HitachiVantara.com)

Contact Information  
USA: 1-800-446-0744  
GLOBAL: 1-858-547-4526  
[HitachiVantara.com/contact](http://HitachiVantara.com/contact)

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