Six ways to digitally transform your organization

Transform for Operational Excellence
Improve efficiency and reduce operational complexity

- 49% of companies pursuing digital transformation say that operational efficiency is the top driver. ¹
- 86% of companies say their business processes have become so complex that it limits their ability to grow in a digital economy. ²

Transform with Data Insights
Create new value by extracting insights from large amounts of data

- 57% of executives say IoT-related analytics will be valuable to their organizations in the next 12 months. ³

Transform with Social Innovation
Drive business benefits while also addressing significant social and environmental issues

- 79% percent of millennials consider a company’s social and environmental commitments when deciding where to work. ⁴
- 86% of US consumers expect companies to act on social and environmental issues. ⁵

Transform for Growth
Generate better gross margins, better earnings and better net income than digital laggards

- 40% of CEOs say that growth is their biggest business priority. ⁶
- Leaders post a three-year average gross margin of 55%, compared to just 37% for digital laggards. ⁷

Transform for Organization Effectiveness
Make people, culture, organization, leaders and teams more agile, responsive and collaborative

- Only 34% of executives feel that they’ve made progress in building a workforce that can meet future business goals. ⁸
- Just 12% of companies say that digitalization has affected their organizational structure in a meaningful way. ⁹

Transform with a Partner Ecosystem
Multiply the power of digital transformation and enable more flexible and responsive solutions

- Companies participating in alliances report that as much as 18% of their revenues comes from these relationships. ¹⁰
- By 2021, the number of organizations using a mix of intermediaries will more than double, and active engagement by these organizations with industries in ecosystems outside their native industry will nearly triple. ¹¹

Is your organization transforming or falling behind?
Take a free assessment to understand your digital business capabilities and get Hitachi’s perspective on your organization’s digital readiness.

Start Your Assessment
https://www.research.net/r/5HNGHYY

⁵ 451 Research, 2017 ⁶ ITelligence group.