

ARE YOU A DATA HOARDER?

Five Signs Your Organization Has a Problem With Data Hoarding

Look around. Your organization is being overwhelmed by data. It's piling up in corners and inhibiting your ability to react quickly.

Something has to change.



Do you recognize these **five signs of data hoarding**? Does your organization:

1 Save everything "just in case"?

Not all data has value. To determine the difference, it is important to employ a programmatic approach to data governance.

75% of enterprise data is unused.¹



2 Find it difficult categorize or organize data?



Unstructured data such as business files, audio, video, images, social media streams and internet of things sensor data, can be difficult to organize. The right combination of technologies can help control the chaos.

More **85%** of enterprise data than is unclassified.²

3 Struggle to find data when it's needed?

Unchecked data sprawl will drive up storage costs. Quickly. Information governance policies can help with the lifecycle management of data, including its use, protection, preservation and disposal.

2.5 per day are spent searching for data across a typical **hours** organization.³



4 Wrestle with rapidly increasing storage costs?



Unclassified data files easily accumulate to become hidden blobs of "dark data" that are difficult to identify, utilize, protect and control. Key capabilities, such as metadata tagging, help organizations dramatically reduce the time dedicated to locating the right data.

54.8% of enterprise companies say that **cost/budget** is one of their top three **IT pain points**.⁴

5 Face stressed IT storage systems, staff and users?

Data hoarding is stressful. Transform organizational data into actionable business information by improving data quality and increasing data awareness to make it more insightful, regardless of where it resides.

8.3% of an employee's time is spent enriching data instead of doing their jobs.⁵



If you recognize the signs of data hoarding, **it's time to rethink** enterprise storage.



The ability to change lies in **next-generation storage systems** that leverage the power of metadata to better identify, utilize, protect and control unstructured business data.

1. EMEA Brighttalk presentation, slide 25.
2. 2451 Research, Voice of the Enterprise: Storage, Q1 2016.
3. Gartner from the OBS calculator project.

4. 451 Research, Voice of the Enterprise: Storage, Budgets and Outlook 2016.
5. Gartner from the OBS calculator project.

Take the Next Step

The Hitachi Content Platform portfolio unifies data with cost-effective object-storage software to organize, preserve and govern vast data repositories through intelligent policy-based management.

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Experts from 451 Research explain the value in next-generation storage systems that facilitate the move to a hybrid cloud environment and leverage the power of metadata to better utilize unstructured business data.

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