

# COMMUNITY BRANDS SAFEGUARDS CUSTOMER EXPERIENCE

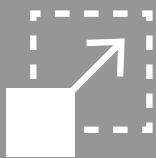
Community Brands works with more than 100,00 membership associations, nonprofits and schools to effect positive change in the community. Its broad range of software helps customers create meaningful experiences for members, donors, students and volunteers. [Click here for full story](#)

## Challenge



**Migrate** customer-facing applications to public cloud

Eliminate risk of **downtime** during migration



**Enhance** security, automation and agility

## Outcomes



Increased customer **satisfaction** by improving scalability

Enhanced **security** against intrusion attempts



Reduced cloud **operating** costs

Freed up **resources** to focus on innovation



// *With Hitachi Vantara's help, we now have an application platform that empowers our customers to achieve more. And we can focus on ensuring our products and services remain at the cutting edge.* //

Ashvin Bodhale, Senior Director of Cloud Platforms, Community Brands

## Solution

Cloud Migration Services from Hitachi Vantara

AWS Cloud