Unlock the Value in Your Unstructured Data

Unstructured Data Is the Largest Untapped Source of Value in Your Organization

80% of data is unstructured (growing at an exponential rate)

<1% of unstructured data is used

Why all this unused data?

Without an efficient way to make use of it, object storage was viewed as a cost burden for compliant, archive, Tier 2 or cold data.

But not anymore.

Make Better Decisions Faster

Technology advancements create new ways to access data for better decision making.

- Enable new applications
- Explore more data
- Layer wider range of tools
- Use data locked in inactive applications

Drive More Revenue

Greater, faster access to data can turn unstructured data into a revenue driver.

10% increase in unstructured accessibility

565M in income through new revenue streams

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To Unlock This Value, You Need To Support New Workloads

Your object storage solution will need to handle scale and performance for new workloads.

Hitachi Content Platform object storage from Hitachi Vantara enables the performance and scale you need to access and drive value from unstructured data at the speed of business.

Enable new applications

Expose more data

Layer wider range of tools

Use data locked in inactive applications

Access the Full Potential of Your Unstructured Data With Hitachi Vantara

Learn more about how the latest object storage solutions from Hitachi Vantara deliver the speed and performance you need to unlock the value of unstructured data.

EXPLORE SOLUTIONS

With new revenue-generating opportunities and workloads reliant on unstructured data, it’s time to maximize your infrastructure advantage with object storage.

Accelerate

Speed business with responsive applications that demand low latency and high throughput.

Optimize

Lower TCO by consolidating more data, while maximizing performance across the data lifecycle.

Innovate

Interact with all data, faster to drive value, improve decision making and gain more accurate insights.

Increase performance to support Tier 1 applications with 3x higher object storage performance.

Speed application integration with industry standard S3 APIs.

34% lower storage cost

>65% lower TCO than public cloud providers (IDC)

High-density storage with 3x capacity in the same rack space

Cloud-like storage and app experience

Data marts and digital storefronts to monetize data

Improve customer experiences with responsive applications.

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