

Learn it. Earn it. Share it.

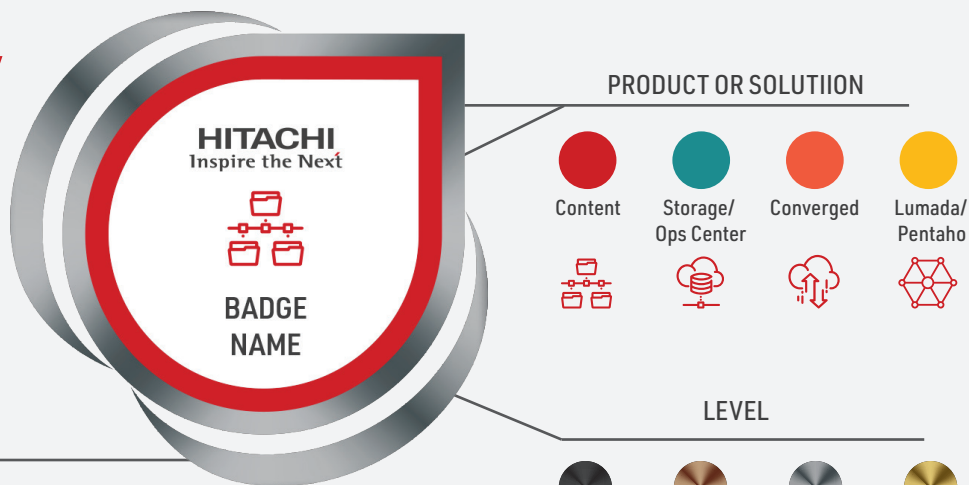
Digital credentials enable the data-rich recognition, communication, and tracking of achievement. We've partnered with Credly to issue portable and secure credentials that empower earners, make outcomes and skills more transparent, and allow you to gain actionable data and insights about how and where those credentials are being used.

Badge Anatomy

Badges are a combination of:

- **Product** - color-coding
- **Solution** - icon
- **Category** - shape
- **Level** - metallic accent

Badges get progressively more elaborate as the level increases.



CATEGORIES



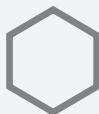
Participation: Non-formal or non-structured learning activity such as attending a webinar, workshop, project, hackathon or conference. Participation can be passive (attendance) or active (present, facilitate).



Knowledge: Theoretical or academic knowledge acquired through formal learning, including self-paced e-learning and instructor-led.



Skills: Practical skills acquired through formal learning such as self-paced virtual labs or instructor-led labs.



Learning: Combination of theoretical and practical knowledge acquired through formal instructor-led training, in-person or virtual/remote.



Validation: Passing a standalone formal quiz or assessment, qualification test or certification exam.



Achievement: "Stackable" badge representing a combination of multiple requirements and attainments.

How to Share



Connect your social media accounts to your profile and post the badge URL



Download the badge visual to add it to your resumé or email signature



Send link to a contact or employer, or embed your badge on a web site

Portable. Data Rich. Verified. Engaging.

Badges show the world that whomever has earned a credential has verified knowledge, skills, or abilities. Digital credentials are verified proof from a credible source.

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